

Mark your calendar!!!



North Central Tire Dealers And Suppliers Association Mid-Winter Conference & Trade Show

Mystic Lake Casino Hotel, Prior Lake, MN

**February 4th & 5th – Trade Show, Dealer Meetings,
Business Management and Technical Seminars**

Schedule of Events

Thursday, February 4th, 2010

- 8:00 a.m. Registration
- 9:00-10:00 a.m. “How Underwriters Look At Your Business”
sponsored by Federated Insurance
- 10:00-11:00 a.m. “Today’s Workplace Culture”, presented by Larry Lampe,
Pomp’s Tire Service
- 11:00-12:30 p.m. OK Tire Dealers Meeting (*Watch for a special invitation*)
- 12:00-8:00 p.m. TRADE SHOW
- 1:00-2:30 p.m. Bridgestone/Firestone Dealers Meeting (*Watch for a special invitation*)
- 3:00-4:30 p.m. “Answers To Your Technical Questions” – by Industry Experts
- 4:30-9:00 p.m. Mystic Lake Dinner Buffet – only \$10 per person with
Trade Show Registration
- 5:00-6:30 p.m. Goodyear Dealers Meeting (*Watch for a special invitation*)
- 6:30-8:30 p.m. “Advanced Brake Technical Clinic”, sponsored by Pioneer Rim & Wheel

Friday, February 5th, 2010

- 7:30-8:30 a.m. Board of Directors Breakfast Meeting
- 8:00 a.m. Registration
- 8:30-10:00 a.m. ATD Dealers Meeting (*Watch for a special invitation*)
- 9:00-12:30 p.m. TRADE SHOW
- 10:00-11:30 a.m. “Six Steps To Effectively Handle Customer Complaints”, presented
by Darlene Gray, Bridgestone/Firestone
- 12:30-2:00 p.m. Luncheon with Minnesota Twins Keynote Speaker

*For more information or a Registration Form go to northcentraltiredealers.com or call the
North Central Tire Dealers And Suppliers Association Office at 952-544-6805*



North Central Tire Dealers And Suppliers Association Annual Mid-Winter Conference & Trade Show

*Thursday and Friday, February 4th & 5th, 2010
Mystic Lake Casino Hotel • Prior Lake, MN*

Conference and Trade Show Registration Form

Company Name _____

Attendee Names (please print) _____

Address _____

City _____ State _____ Zip _____

Phone _____ email _____

Conference & Trade Show Registration \$20.00 per location _____

“Advanced Brake Technical Clinic” – must be pre-registered

Cost: NCTDSA Members \$35/Non Members \$50 Number attending ____ x \$35.00/\$50.00 _____

Attendee Names (please print) _____

Mystic Lake Buffet on Thursday Evening Number attending _____ x \$10.00 _____
available for all attending the Trade Show (actual price \$21.00)

Friday Luncheon with Minnesota Twins Keynote Speaker Number attending _____ x \$25.00 _____

Total Amount Enclosed _____

Send registration form and payment to:
NCTDSA, 13304 Stone Road, Minnetonka, MN 55305

**Please make your own hotel reservations at
Mystic Lake Casino Hotel**

952-445-9000 or 1-800-262-7799

**Ask for the North Central Tire Dealers rate
\$75.00 per night**