



## SERVICE

In today's world, buyers have many avenues available to purchase products, but most places selling these products have substandard Service Departments or possibly no service at all. Like the R&M Motors' logo states, their backbone has always been "Outstanding Service." R&M's friendly and efficient, factory trained technicians are there to complete any necessary warranty work and provide superior service for all brands they sell. R&M uses an appointment scheduling system that provides you with same day service for most routine maintenance and predictable completion dates for large repairs. We offer pick up and delivery services for everything we sell.



## PARTS

R&M's Parts Department carries all routine maintenance products and common parts for the products we sell. We also have a wide variety of ATV & Lawn Tractor accessories on hand. After more than 30 years in the business, we have developed the contacts and product knowledge to locate even the hardest-to-find parts in a timely manner.

## R&M Motors History

R&M Motors was established in 1967, at 267 Broadway in downtown Berlin. In the beginning, Riechard worked on milk trucks for Alco Dairy and agricultural equipment for local farmers. Karen took care of all office work for the business from home. In 1980, R&M expanded to their current location, just a mile north of Berlin on Highway 49.



In the early 1980's, R&M started selling new equipment as well as used. R&M's main lines included the German-made Deutz tractors and hay equipment as well as Mustang skidloaders. R&M now stocks parts for all of the new equipment they sell and an assortment of parts for many other brands.

In the early 1990's, R&M saw many changes. Deutz purchased Allis Chalmers, and now R&M was able to sell the Deutz-Allis lawn and garden tractors, built by Simplicity. Up to this point, the building had been all stop with a few small offices in the front. A showroom was now needed to display the lawn and garden equipment. Offices were expanded, a large parts counter was added and more parts storage was created. In 1998, R&M had the opportunity to take on Massey Ferguson tractors and Hesston Hay equipment. To better serve the customer, that year R&M had implemented a business computer system with on-line and CD parts lookup capability. In 1998 R&M became a Honda ATV dealer. Yamaha ATVs, snowmobiles and utility vehicles were added in 2006.

Over the years, R&M has become a full line, full service dealer representing many different brands and services. As the R&M Motors logo states, "a tradition of quality and outstanding service." R&M believes in selling quality products, with the service to back up the sale. After more than three decades, R&M Motors remains a family business. In addition to the factory trained staff, a member of the Moriarty family is involved in each department. Rich and Pat are both in Sales, Jon in Service and Karen in the Office. Be sure to stop out and see what R&M has to offer. You'll be pleasantly surprised with the customer service and respect R&M provides.



**Family Dealership  
For Over 35 Years!**

**N359 Highway 49**

**Berlin, WI 54923**

**(877) 233-3233**

**www.r-mmotors.com**



## LAWN & GARDEN

R&M represents many different brands of quality lawn & garden equipment. From hand-held power equipment, such as blowers and trimmers, to walk-behind and riding lawn mowers, R&M can provide you with anything your yard or garden may require. For large estate owners and grounds care businesses, we offer commercial grade equipment from industry leading name brands.



## RECREATION

Representing cornerstone brands in the market, R&M has been the area's premier ATV dealer since 1998. R&M stocks the entire product offering of the brands we represent. Youth, Sport and Utility models are all on display and most are available for test rides. R&M also carries both turf and trail utility vehicles. R&M has been working closely with the local ATV club to establish an ATV trail system in the area.



MASSEY FERGUSON



HONDA  
BEST IN CLASS



MUSTANG



YAMAHA



MOTRIM

HESSTON



Shindaiwa



KASCO  
WASHINGTON CO., INC.



LOADMASTER



Gruett's Inc.

KOHLER

MIRACO



LEFTNESS



J&D Manufacturing

WALTENSTEIN

LOYAL ce attachments inc.



## PRE-OWNED INVENTORY

Since our inception, we have supplied the area, as well as the Midwest, with high quality used products. R&M's used unit and equipment product offering covers a wide range. If R&M handles the type of unit new we also have it used, or definitely can get it. R&M will inspect and service each unit before offering it for sale and all products are represented with the utmost integrity so you will feel comfortable during the purchasing process.



## AGRICULTURAL

R&M has a long history of providing agricultural customers and farmers with the industry's latest technology and some of the highest quality used equipment the market provides. From large cow and crop operations to small acreage hobbyists, R&M has become the area's first choice dealership. R&M's factory trained sales staff is ready to help you find and acquire most any piece of equipment your operation may require. Not only is R&M your source for your tractor, skid loader, and machinery needs, but R&M also provides you with other products such as feeders, walkers, feed conveyors, and ventilation products. You will find it evident that R&M will be your partner in today's ever changing world of Agriculture.

## CONSTRUCTION

Since R&M's first skid loader was delivered in the late 1980's, the construction industry and products have changed and evolved. One thing, though, that has remained the same is R&M's dedication to provide you with the highest quality skidloaders and trackloaders available. Once you own one of our units, you will soon appreciate your newest "employee" who is always on time and always willing to put in a full day's work, no matter the conditions.

