



*Don Emler*

DON EMLER  
OWNER & FOUNDER

# HELPING PEOPLE THROUGH TOUGH TIMES. IT'S WHAT A LEADER DOES.

*"I started FMF back in 1973 because I loved riding motorcycles. All of us at FMF are still motivated by the same thing today—we live to ride. Right now seems like a great time to give something back to our fellow riders who have made us number one, so we set up the FMF TAKE 20 SAVINGS PROGRAM. From November 15 through March 31 we're*

*reducing the suggested retail price of ALL FMF Apex slip-on exhausts by 20%. Delivering the highest level of performance and quality to everyone who rides has always been what drives us. Get back on the gas by visiting your local dealer and taking advantage of the **FMF TAKE 20 SAVINGS PROGRAM** for a limited time only."*

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