

The Aqua Journal

Spring 2007

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Winter is hopefully over and the snow has melted, almost. That must mean pool season is right around the corner!!

Once again the owners of Aqua Pool & Spa Pros, Mike, Cheryl, Kerry, and our wonderful staff, are all looking forward to an outstanding swimming pool and spa season again this year. Thank goodness our annual Spring Supply Sale is just around the corner, which really kicks the season off to a great start. We hope to see you all there!

Company News

First, we are very proud to announce that Aqua Pool & Spa pros once again has won a Gold Award of Excellence from the Association of Pool & Spa Professional for outstanding service to our customers. Our service staff can be very proud of the fact that they have received this gold award every year that our company has been entered. We are also proud to announce that we received 1 Gold award for custom spa installations and 3 Gold Awards for in-ground fiberglass and vinyl liner pools that we sold and our contractors, Debello Pool & Deck and Northern Il. Pools installed for us. These awards make Aqua Pool & Spa Pros the most awarded pool and spa company in Lake County for the last 8 years!

Secondly, we are sad to say that Adam Geiger will not be with us this year. Adam has decided to give the banking industry a try. We wish Adam all the best. Andy Gundrum is back again and will be heading up our returning store staff including Dylan and Kim, who has been hiding in the back doing book work for the last 3 years.

Our award winning service technicians, Dean, Steve, Ruben, and Kerry of course, are all back and geared up for the 2007 season. They have already begun their early spring repair projects prior to the pool opening season.

The renovations on the parking lot and sidewalk will start this fall, which is the last phase to the wonderful facelift we desperately needed. The new CVS is up and running and the new Chase Bank should follow shortly.

Annual Pool & Spa Pre-Season *Store Wide Sale* April 20th – 29th

We are excited to announce the dates for our Annual Pool and Spa Spring Sale. It may seem a little early to think about the pool, but this way you will be prepared to open when the weather breaks. Pick up just what you need to open your pool or really take advantage of the sale and buy the entire season's worth. Check what you have left over from last year then come in and save 10% to 20% off your entire purchase. Save on name brands like Baquacil, Synergy, Omni, Spa Essentials, Jandy, Waterford, and more. ***Everything in the store is on sale!***

Closeout and Over Stock Specials Save up to 50% on specially marked items:

- * Odd size spa covers * Toys
- * Discontinued Jacuzzi products * Games *
- * Spa Accessories * Chemicals *

10% off
Pool & Spa Chemicals
Including Baquacil and Synergy

**10% off all Heaters,
Filters, Pumps, Covers**
*Have your new pool heater
installed by May 1st before your
pool is open to avoid delays.*

**20% off all toys,
Games, and floats**

All Above ground pools,
L.A. Spas, and Saunas
are on sale!!!
We take spa trade-ins too

Pool School Seminar Saturday, April 28th

We are now taking reservations for our pool school seminar. The seminar is free for all who wish to attend. We will discuss the procedures for opening a pool, review the different sanitizing methods and employ a weekly cleaning program. Any additional questions you may have can be answered at this seminar. Seating is limited. Please call or fax your reservation in ASAP. Ph.265-5280 Fax 265-5282. The seminar runs from 9:30-10:30 AM.

Pool School Reservation

Name _____

Phone _____

April 28th 9:30-10:30 AM
OR

Email Reservation to:
Aquapoolspapros@aol.com

Store hours: M&F 9-6:00, T&Th. 9-8:00, Sat. 9-4:00, Sun. 10-3:00 Closed Weds

New Products for 2007

What's New With Baquacil?

Baquacil has added what we feel will be a huge help in keeping your pool water sparkling clear. The new product is called Baquacil CDX. It is designed to prevent the rapid consumption of your oxidizer(shock) level thus preventing a mold or algae bloom developing. CDX users do not have to use the weekly algaecide so the cost factor is about the same.

Baquacil continues to be the best non-chlorine alternative on the market today for above ground pool users. Keeping up with the weekly maintenance and *chemically cleaning the filter mid-season* still are the most important factors with using this product.

New Pool Equipment Lines

Due to the instability of Jacuzzi Pool Products (see story on the next page), we now will be selling Waterford and Crystal-flo above ground pool equipment made by Sta-Rite Industries out of Delavan, WI. Sta-Rite has been an industry leader for many, many years. We have thoroughly investigated this product line and feel confident that this equipment will perform as good or better than any on the market and is the best value for our customers.

We will also be expanding our Jandy pool product line to include in-ground pumps and filters. We have been selling Jandy(Laars) heaters since we started our business and 20 years prior to that. We feel that Jandy pool equipment will be the perfect fit for our new pool installations as well as replacements for existing products in the field. And of course we will be the warranty station for all of our new product lines if there is ever a service issue.

Robotic Pool Cleaners

We are now the local dealer for Aquabot robotic pool cleaners. These units just plug into a normal electrical outlet and away they go, vacuuming and brushing your pool. Some of the units have patented power-washing jets that flush sand, silt, algae, and debris from corners, creases, and seams where brushes can't reach. A powerful built-in motor vacuums into a fine mesh filter bag. All you do is empty the bag.

We will be offering a "try-me special" where you can rent the unit for a weekend for \$75.00 which goes toward your purchase if you decide to do so. Stop by our store for a demonstration.

Other New Products for 2007

We will now carry the new Dirt Devil automatic pool cleaners that can be run off your pool skimmer or return line. These units are less expensive than the robotic cleaners but still do a terrific job. These are the only cleaners good enough to carry the Dirt Devil name!

For those of you who want the most accurate water chemistry test kit results the AquaChek TruTest digital strip reader is for you. This product tests free chlorine, PH, and total alkalinity. A digital readout shows your results. **No more matching colors!!**

We now sell Kara's Creation Wind Chimes. Why? Because Cheryl loves wind chimes and these are by far the highest quality chimes we have ever seen. These stainless-steel, pewter, and stained glass inlays are very unique. Come on in for a listen.

Jacuzzi Goes Out of Business

Jacuzzi Pool Products manufacturers of pumps, filters, and lights has had a troublesome history. Cantar Corporation bought them out a few years ago but Cantar has now shut down the Jacuzzi equipment production line for good. We experienced a fair amount of problems with some of their products since Cantar moved the production operations to their Canadian facility. Therefore, we will no longer be selling Jacuzzi pool equipment products.

There is a new company that has purchased all of Jacuzzi's assets. This company has stated that they will be handling all of the existing warranty claims and parts orders for past Jacuzzi products that were sold in the U.S. Aqua Pool & Spa Pros will continue it's commitment to our valued customers that have purchased these products.

Main Drain Safety Issues

Most in-ground pools, spas and a few above-ground pools are equipped with bottom suction ports called main drains. These suction fittings can be very dangerous if not equipped with the correct grate or cover. **All main drains no matter how old the pool or spa is must have an Anti-vortex cover on them to prevent deadly suction entrapment accidents.** The main drain cover must also be securely fastened to the housing with two or more screws. Many newer pools and spas have two main drains, which is safer than one. If your main drain cover is flat then it is not an anti-vortex style cover and **must be replaced!** Safety Vacuum Release Systems are recommended for single main drain vessels for greater protection. Please call Mike if you have any questions.

Charities We Support

American Cancer Society
American Heart Assoc.
Antioch Youth Softball
Central Baptist/Kids Hope
District # 41
District # 41 PTO
Grayslake H.S.
Habitat For Humanity
Lake Villa Baseball
Milburn School
Numerous local police
and fire agencies
YMCA
Open Arms Mission

Aqua Pool & Spa Pros Services

Many of you might not be aware of all the services we offer so here is a partial list for you.

- We repair all brands of pools and spas
- Pool & spa openings and closings
- Weekly cleaning and maintenance programs
- Equipment trouble-shooting and repairs including heaters, pumps, and filters
- New equipment installation including heaters, gas lines, pumps, filters, pool cleaners, salt/chlorine generators, etc.
- Automatic pool safety cover installations and repairs
- Mesh winter cover installations

We are also the warranty station for numerous products that we sell including L.A. Spas, Jandy pumps, filters, and heaters, Cedrus Saunas, Zodiac and Aqua Products pool cleaners, Sta-Rite pumps and filter systems, and many more.

Pool & Spa opening forms have been sent out. You can download a copy off our web site at www.aquapoolspapros.com under Services.

L.A. Spas Are On Sale Now!!!

All of our 2006 and 2007 L.A. Spas are on sale during our annual Spring Store Wide Sale. These spas can be custom built to order or buy one off the floor. There are numerous seating and jet configurations to choose from. Water falls, LED lights, Stereos, Heated blower systems, and cover lifts are but a few of the options to choose from. Now is the time to finally indulge yourself and family with a true therapy spa. Or maybe it's time to trade that old spa in for a new, energy efficient L.A. Spa-Because You Deserve It!

Cedrus Saunas On Sale Now!!!

All of our 2006 and 2007 Cedrus Infrared Saunas are on sale. Cedrus saunas offer up to 15 times the infrared heat than any other sauna on the market. More and more people are discovering the health benefits they receive from saunas everyday.

Stop by the store and see for yourself today!

POOL OR SPA REFERRAL FORM

Here is an easy way for you to earn a few a few bucks towards future purchases. Simply tell your friends and neighbors why you enjoy doing business with Aqua pool & Spa Pros. If they end up purchasing a pool or spa from us you will receive a thank you in the form of a \$100.00 store gift certificate. Just give them this form to bring in when they are ready to buy. Once the pool or spa is delivered we will send you a \$100.00 gift certificate that you can use on anything in our store. It's our way of saying thank you for your support.

New customer _____ **Phone** _____

Referred by _____ **Phone** _____

Aqua Pool & Spa Pros

Spring Calendar

- **April 1st - Pool opening season begins**
- **April 28th - Pool School 9:30 – 10:30**
- **April 20th –April 29th Store Wide Sale**

Pool Safety Always Comes First

Please remember always keep children under close supervision when they have access to the pool area and keep your gates locked!

Summer Store Hours

Mon. & Fri. 9:00-6:00 Tues. & Thurs. 9:00-8:00

Saturday 9:00-4:00 Sunday 10:00-3:00

We are closed Wednesdays, Memorial Day, July 4th, and Labor Day

Phone: 847-265-5280 Fax: 847-265-5282 Web: aquapoolspapros.com

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