



Make Spring Pool Opening Easier

Join Us For Our Annual POOL SCHOOL

Saturday Sept 11, 2010 2-3

Pool experts Mary & Mark Carvell are gonna show you how easy winterizing your pool can be.



BONUS !!!

Enjoy this fun & lively demo with snacks prepared on the "Big Green Egg".

Register today

for Pool School!



Call 529-3200



Learn while having fun...

...special discounts and offers only to those who attend!



Winter Closing Tips

- Be sure to clean your solar cover and inflatable's with BioGuard STOW-A-WAY® before storing for winter.
- Clean your filter with Strip Kwik® (Mineral Springs or 3-Step Chlorine) or empty your sand in your filter (SoftSwim pools *a MUST!*)
- Use Off-The-Wall® to clean the waterline and inside of the skimmer.
- Winterize with Optimizer Plus®, a long lasting algae suppressant.
- Have your water professionally tested by PoolCo Carbondale prior to closing your pool.
- Attend Pool School and/or request a copy of Winterizing Instructions free with your pool closing chemical & supplies purchases.

In stock now!



Purchase early and receive \$10.00 in PoolCo Bucks



Please present coupon to receive your discount!
Hurry offer expires Sept 11, 2010 at 5pm.

Issues with Cloudy Water & Algae this summer?



Long lasting algaeicide!



Winterize your pool with Optimizer Plus® and Save !

Did you find yourself fighting cloudy water and/or green algae blooms? If so, you may want to ask us about Optimizer Plus® as part of the Algae Free Guarantee System.



Optimizer Plus® helps maintain the balance of your pool water, suppress algae growth and provide you with sparkling water that feels soft and gentle to skin, hair and eyes.



632 East Main
Carbondale IL
529-3200

www.PoolCo.net
Mon-Fri 9-6 Sat 9-5
Closed Labor Day



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POOL SCHOOL

Sat. Sept 11th 2-3pm



Winter Closing Tips



Don't close your pool too soon!



Pool owners typically close their pools around Labor Day and in many cases that's too soon, setting the stage for a costly and time consuming process of opening in the spring.

Closing by the weather and the calendar is a good combination to use. Simply put, if the temperature outside is at 75° and it's the first of September, it's too early to close because historically the temperatures will increase once again consuming the chemicals used to winterize your pool water. **The water temperature for closing should be around 60°** and in some cases may not take place until well into the month of September or even later. When you are ready, always have your water balanced and inform the person testing your water that you are preparing to close. **As water gets colder, it has a larger appetite for minerals, and calcium needs to be balanced to higher winter levels to prevent damage to pool surface. Alkalinity levels will also need to be higher in order to help ensure a more stable pH throughout the winter.**

Don't open too late next spring!

IMPORTANT WINTERIZING TIP:

If closed properly, winterizing chemicals are made to properly WORK for a maximum of about 4 months. If the pool is going to be closed for a longer period of time (example closing before October 1 and opening after May 1), it is absolutely necessary to add additional shock and algaecide to the winterizing process. Some pools should also apply additional doses of winterizing chemicals late fall and early spring*. This will help to prevent not only algae growth but chlorine and SoftSwim C demand at pool opening. (*See PoolCo for how to properly add chemicals to the pool while covered.)


Optimizer Plus®

Highly Recommended


for any pool that closed after Oct 1st & opened after May 1st



Save NOW and save later with reduced opening chemical cost!



Go to www.PoolCo.net
Print money saving coupons on many winterizing accessories!





HotSpring® Portable Spas

- ❖ Free Site Planning & Site Evaluation
- ❖ Free Test Soaks Try it before you buy it!
- ❖ Free Pre-delivery guide
- ❖ Free Delivery & Orientation
- ❖ Free Ground Fault Electrical Box

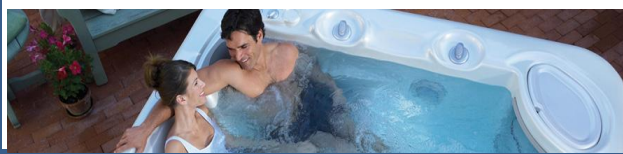
...and much more!

\$ 100 Off

any Hot Tub Accessory with your new Hot Spring, Limelight, Hot Spot or Solana hot tub.

Hurry, offer expires Sept 30, 2010.
Previous sales excluded.

Clearance sale on 4 remaining models in stock, new models arriving soon!
We take trade-in hot tubs!



Don't Miss Out on The Big Green Egg!



Sale! 10% off!

Your new Big Green Egg & any "Egg-cessories", when purchased together!*

The Big Green Egg

- Unequaled as a grill, a smoker, & an oven.
- High temperature searing of steaks
- Low-and-slow cooking,
- Brick-oven baking

.....the EGG will do it all!

It will replace any combination of cookers you have including your oven.

* Hurry offer ends Sept 30, 2010

529-3200 M-Fri 9-6 Sat 9-5