

BRIDGESTONE AMERICAS TIRE OPERATIONS



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Duxler Libertyville Tire Named A Bridgestone 5 Star Certified Performance Retailer

LIBERTYVILLE, IL (December, 2009) – Duxler Libertyville Tire in Libertyville, IL, has been invited to become an exclusive Bridgestone 5 Star Certified Performance Retailer. Duxler Libertyville Tire is eligible to receive this special honor on the basis of its ability to consistently provide superior customer-focused service and maintain the highest levels of professionalism within the automotive industry.

“Bridgestone 5 Star Certified Performance Retailers are not your average automotive service centers,” said Mike Van Sicklen, Director of Business Development, U.S. and Canada Tire Sales Division, Bridgestone Americas Tire Operations. “A Bridgestone 5 Star Retailer embraces the importance of developing and nurturing customer relationships. It’s an attitude and way of doing business that is reflected in every detail of how the retailer operates — from having knowledgeable sales associates and a comprehensive selection of products right down to a clean, comfortable waiting area for families and making sure customers are 100 percent satisfied with the service they receive. Duxler Libertyville Tire exemplifies the caliber of retailer that our 5 Star program is all about.”

Participation in the Bridgestone 5 Star Certified Performance Retailer program is by invitation only. Each location must qualify separately. Certified retailers are re-evaluated annually to ensure compliance with all program requirements. While more than a dozen different aspects of the retailer’s operation are evaluated, the basic criterion includes:

- Professional and knowledge certified sales associates
- Industry-certified service technicians
- State-of-the-art tire and vehicle service equipment

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- A comprehensive selection of tires
- A world-class customer experience every time.

“We’re very pleased and proud that Duxler Libertyville Tire was selected to participate in the Bridgestone 5 Star program,” stated Mike Foster, owner of Duxler Libertyville Tire. “The program’s goals and our own business philosophy are closely aligned. It is rewarding to be recognized by the industry leader, Bridgestone Americas Tire Operations.”

About Bridgestone Americas Tire Operations:

Nashville, Tenn.-based Bridgestone Americas Tire Operations (BATO) is a business unit of Bridgestone Americas, Inc., whose parent company, Bridgestone Corporation, is the world's largest tire and rubber company. Reporting into the BATO business unit are the company's Latin American tire operations, the U.S. and Canadian consumer tire businesses and the U.S. and Canadian commercial tire businesses. BATO develops, manufactures and markets Bridgestone, Firestone and associate brand tires. The business unit is focused on retail, wholesale and original equipment markets, supplying passenger, light truck, commercial vehicle, off road, motorcycle, agricultural and other tires to its customers in the Americas. In addition, through its Bridgestone Bandag Tire Solutions unit, retreading customers have access to industry-leading research and development, manufacturing, marketing and sales expertise, providing them with a total tire solution.

About Duxler Libertyville Tire:

Duxler Libertyville Tire is owned by Mike Foster. Established in 1981, Duxler Libertyville Tire provides a full range of automotive maintenance and repair services from its state-of-the-art facility located at 902 S. Milwaukee Avenue, Libertyville, IL. Duxler Libertyville Tire can be reached by phone at 847-367-6710 or email at info@duxlerlibertyville.com.

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