



**LOUISIANA INDEPENDENT TIRE DEALERS
ASSOCIATION**
 P.O. Box 82531
 Baton Rouge, LA 70884
 Phone: (225) 767-7640 Phone: (800) 887-9806
 Fax: (225) 767-7648

ATTENTION MEMBERS

DO NOT miss out on the chance to promote your business in the Louisiana Independent Tire Dealers' Quarterly Newsletter. As a company, you will receive recognition with other Associate Tire Dealers, and the opportunity to advertise to new businesses. LITDA would be honored to have you place an ad to help make the Newsletter a success!

REGULAR RATES PER AD	1X PER YEAR	4X PER YEAR	ADD SIZE
Full Page	\$300.00	\$275.00	10"x7.5"
1/2 Page	\$200.00	\$175.00	4.5"x6.5"
1/4 Page	\$100.00	\$75.00	5.0"x3.0"
1/8 Page	\$50.00	\$30.00	approx. 4 5/8"x 2 1/2"

DEADLINES:

NEWSLETTER ISSUES:

Summer Issue
 Fall Issue
 Winter Issue
 Spring Issue

DEADLINE FOR SUBMISSIONS:

June 23, 2008
 September 22, 2008
 December 22, 2008
 March 22, 2008

MATERIAL REQUIREMENTS:

- Color ads Only
- The Completed ad should be supplied via email as a JPEG file
- Please email Lindsay Martinez at:
 •lindsay@tatmangroup.com
- Please contact Lindsay Martinez at:
 • (225)767-7640 or (800) 887-9806 for more information

LITDA ADVERTISING OPPORTUNITY



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Baton Rouge, LA 70884

Phone: (225) 767-7640 Phone: (800) 887-9806

Fax: (225) 767-7648

Name: _____

Company: _____

Address: _____

Phone _____ Fax _____ Email _____

CIRCLE ONE

1X ADD

FULL PAGE	\$300.00
1/2 PAGE	\$200.00
1/4 PAGE	\$100.00
1/8 PAGE	\$50.00

4X ADD

FULL PAGE	\$275.00
1/2 PAGE	\$175.00
1/4 PAGE	\$75.00
1/8 PAGE	\$30.00

Total Amount Enclosed \$ _____

Total Amount Enclosed \$ _____

Please return this form with your check made payable to:

Louisiana Independent Tire Dealers Association

P.O. Box 82531

Baton Rouge, LA 70884

*** Payment must be received prior to submission deadline***

Credit Card Payments:

Name on card: _____ Total amount due: \$ _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Exp. Date: _____ V Code: _____

Card Number: _____

Signature: _____ Phone number: _____