

SIGNS FEATURED IN THIS PROGRAM

Alternate sized exterior signs and dealer signs are available to Gold Select Dealers at an additional cost.

Contact your Continental Area Dealer Manager for details.

3' X 12' SIGN

Single Face, Wall Mount
Double Face, Between Pole
Double Face, Center Pole
Double Face, Twin Pole



4' X 18' SIGN

Single Face, Wall Mount
Double Face, Between Pole
Double Face, Center Pole
Double Face, Twin Pole



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**EXTERIOR
SIGNAGE**



**YOUR GUIDE TO THE CONTINENTAL AND
GENERAL TIRE EXTERIOR ILLUMINATED
SIGNAGE PROGRAM.**

**SIGNS FEATURED
IN THIS PROGRAM**

All of the signs in this program feature thermoformed faces of Solar Grade Lexan. Decorated in vivid, fade-resistant colors. Cabinets are of extruded aluminum, painted with a black finish. Illuminated by high output lamps on one foot centers.

Gold Select Dealers are eligible to receive at no cost a 2'X6' Continental or General exterior illuminated sign. CTNA will provide installation at no cost to the Gold Select Dealer.*

Any Gold Dealer is eligible to lease an exterior illuminated Continental or General sign and purchase installation. Contact your Continental Area Dealer Manager for details.

*subject to approval

2'0" X 6'0 1/2" SIGN

Single Face, Wall Mount
Double Face, Between Pole
Double Face, Center Pole



MOUNTING OPTIONS

Dealer names are applied in black vinyl letters on a white background. All signs are Underwriters' Laboratories listed and labelled.

TWIN POLE INSTALLATION STANDARD



Between Pole

**TWIN POLE INSTALLATION OPTION
(Also available with Dealer Sign)**



Twin Pole

**CENTER POLE INSTALLATION
(Also available with Dealer Sign)**



Single Pole

Double Face Models for mounting between poles or single face for mounting back-to-back over existing center poles.

Dealer name signs are available in:

- 2'0" x 6'0 1/2"
- 3'0" x 12'0 1/2"
- 4'0" x 18'0 1/2"