

See the new 1600 Series. The compact that outshines them all!



News Release

Images Available Upon Request

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Griffin Wins Massey Ferguson® 'Cloud 10' Sweepstakes

Father of 10 on 'Cloud 10' after winning Massey Ferguson 1635 compact tractor

DULUTH, GA (Sept. 29, 2009) — David Griffin of Indian Trail, N.C., is the winner of the Massey Ferguson® 'Cloud 10' Sweepstakes and the proud new owner of a Massey Ferguson 1635 compact tractor. The Massey Ferguson 'Cloud 10' sweepstakes celebrated the introduction of the 1600 series compact tractors. The many innovations in styling, comfort, ergonomics, ease of operation and performance built into these all-new compact tractors offer owners an unforgettable experience – it's like being on 'Cloud 10'.

"David Griffin and his family typify the rural lifestyle consumers who choose Massey Ferguson compact tractors to handle the chores, maintenance and improvement projects around their acreages and small farms," says Neal Generose, Massey Ferguson product marketing manager. "The tractor is the ultimate combination of comfort, function and fun – a tractor that enhances the joy in the work for folks like David and his family. We're very pleased that someone who will get so much use from and enjoyment of the tractor was chosen as the winner."

Ten is not a new number for Griffin. He is the father of 10 children, and they were all there to congratulate him when the family's new tractor was delivered. Griffin put the tractor to use immediately, reseeding areas of their 5-acre property in preparation for his oldest daughter's October wedding.

"Our entire family is definitely excited about winning the new Massey Ferguson tractor," Griffin says. "We really like the comfort and how easy it is to operate. It's going to get a lot of use for mowing, seeding the yard, getting the garden ready, fencing and a lot of other chores at our home, at my son's home and on our 25-acre farm."



David Griffin of Indian Trail, N.C., is the winner of the Massey Ferguson 'Cloud 10' Sweepstakes and a proud owner of a new MF1635 compact tractor. Ten is not a new number for Griffin (in operator's seat). He is the father of 10 children who were on-hand when the family's new tractor was delivered. Griffin will be putting the family's new tractor to work immediately, reseeding areas of their 5-acre property in preparation for his daughter's wedding.

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through June 30, 2009, and Griffin was chosen through a random drawing of more than 40,000 online and mail-in entries.

The all new 1600 series tractor is easily the most comfortable in its class and with sleek new styling and 22 different configurations, all with factory-installed cab option, these tractors will meet the most discriminating personal taste. The six models range from 35 to 60 gross engine horsepower and have the ability and agility to handle any job on the acreage or small farm.

Welcome to 'Cloud Ten'. For more information about the new 1600 Series compact tractor and 10 straightforward, down-to-earth reasons why this compact is the perfect 10, visit your local Massey Ferguson dealer or visit www.masseyferguson.com/1600.

Griffin entered the 'Cloud 10' contest online after receiving the 1600 series promotional piece in the mail. He had no prior experience with Massey Ferguson, but the attractive mailer caught his eye, and the tractor had a lot of appealing features.

"I already had a small tractor, but this tractor sounded really interesting and was a machine I thought I'd like to have, so I entered. I didn't give it another thought until I got the notice I'd won," Griffin relates.

"In fact, when I got the notice, I couldn't believe it and didn't tell anyone except my wife Gena until the company called me to verify it was true," Griffin remembers. "I've never won anything big until the 'Cloud 10' Sweepstakes." The Massey Ferguson 'Cloud 10' Sweepstakes ran April 27



David Griffin of Indian Trail, N.C., is the winner of the Massey Ferguson 'Cloud 10' Sweepstakes and the proud new owner of a Massey Ferguson® 1635 compact tractor. As many small property and acreage owners do, Griffin will be using his handy new tractor for mowing, seeding the yard, getting the garden ready, fencing and a lot of other chores around his acreage and 25-acre farm.

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Chris Fowler, Statesville Tractor, Statesville, N.C., and Doug Grant, Massey Ferguson, present a Massey Ferguson 1635 compact tractor to David and Gena Griffin of Indian Trail, N.C. David Griffin is the winner of the Massey Ferguson 'Cloud 10' Sweepstakes and will be using the tractor for chores around the family's acreage and small farm.

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