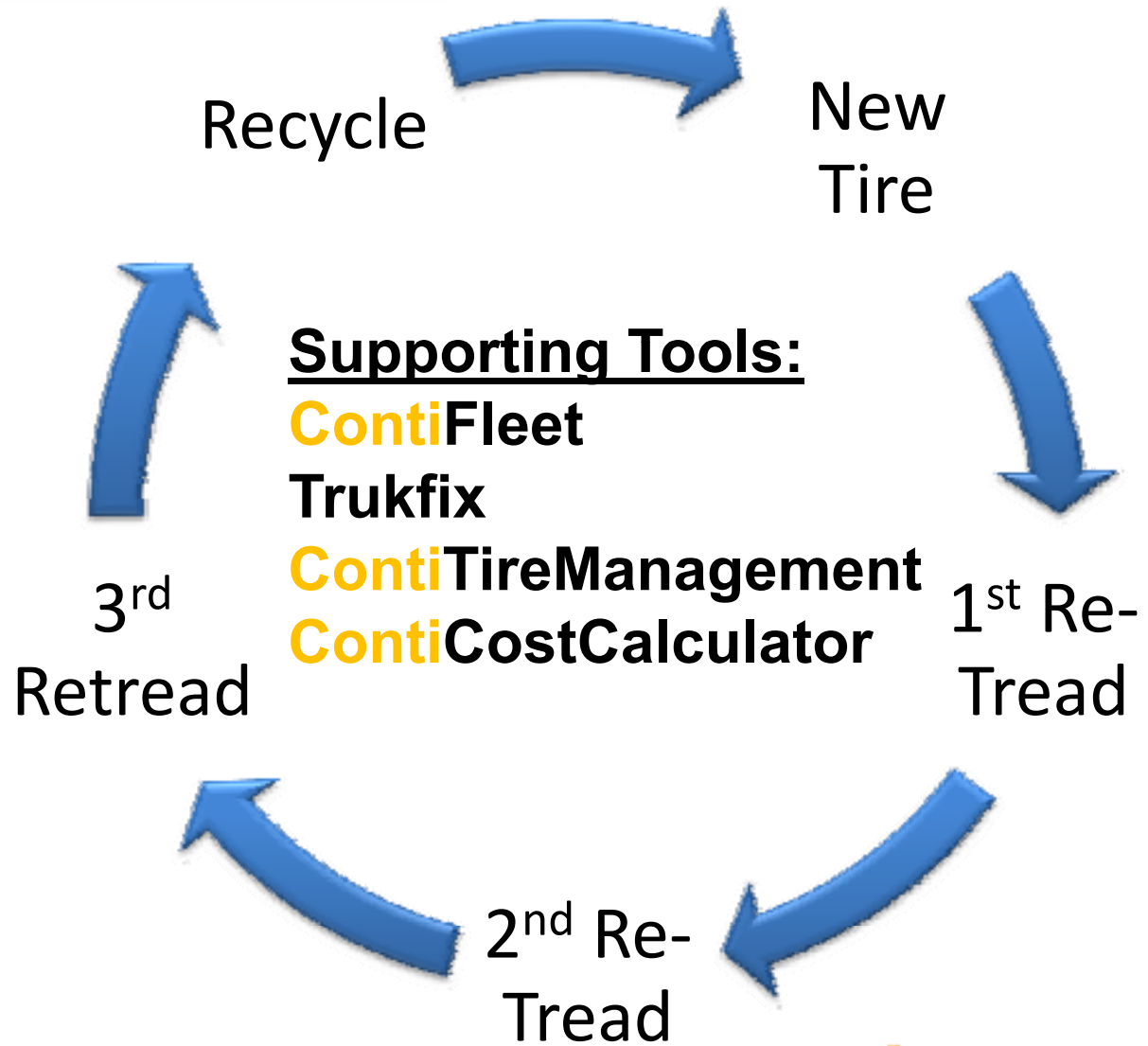




- Philosophy/Strategy
- Partnership
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- Retread Process
- Competitors
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CVT the Americas

ContiLifeCycle



ContiTread



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Background



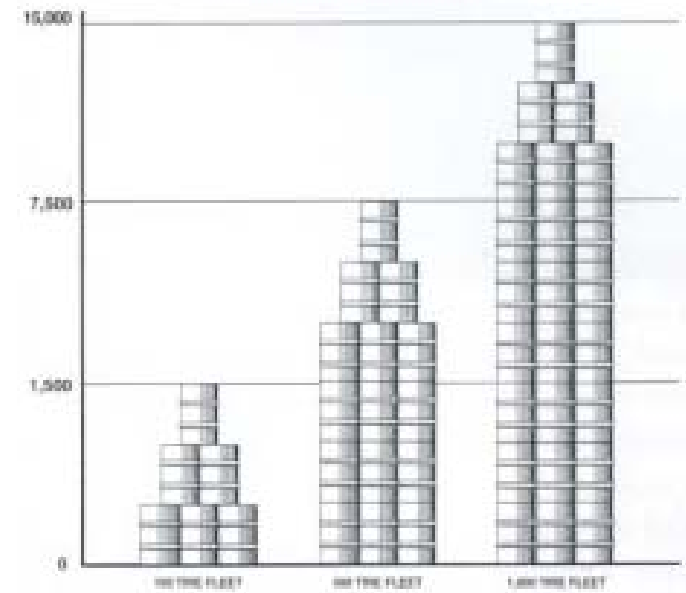
Just the facts:

- In North America alone, retreads save more than 400 million gallons of oil.
- 80% of all aircraft tires are retreads

OIL SAVINGS WITH RETREADS

Tires are basically petrochemical products. It takes 22 gallons of oil to manufacture one new truck tire. Since most of that oil is found in the tire casing which is reused in the retreading process, only seven gallons of oil are needed to retread that same tire. A fleet using as few as 100 tires a year can help save 1500 gallons of oil annually, while substantially reducing the number of casings that end up in the landfills.

OIL SAVINGS FROM RETREADING IN GALLONS





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Cost Savings Calculation:

	New	1st	2nd	3rd	Total
Cost	\$6,300	\$6,300	\$6,300	\$6,300	\$25,200
Mileage	200,000	200,000	200,000	200,000	800,000
Fuel/gallon	2	2	2	2	2
MPG	5	5	5	5	5
Fuel Cost	\$80,000	\$80,000	\$80,000	\$80,000	\$320,000
Total Cost	\$86,300	\$86,300	\$86,300	\$86,300	\$345,200
T\$/Mile	\$0.431500				

Retread

Case 2	New	1st	2nd	3rd	Total
Cost	\$6,300	\$2,970	\$2,970	\$2,970	\$15,210
Mileage	200,000	120,000	120,000	120,000	560,000
Fuel/gallon	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00
MPG	5	4.5	4.5	4.5	5
Fuel Cost	\$80,000	\$53,333	\$53,333	\$53,333	\$240,000
Total Cost	\$86,300	\$56,303	\$56,303	\$56,303	\$255,210
T\$/Mile	\$0.455732				

Retread

Case 1	New	1st	2nd	3rd	Total
Cost	\$6,300	\$2,700	\$2,700	\$2,700	\$14,400
Mileage	200,000	160,000	160,000	160,000	680,000
Fuel/gallon	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00
MPG	5	5	5	5	5
Fuel Cost	\$80,000	\$64,000	\$64,000	\$64,000	\$272,000
Total Cost	\$86,300	\$66,700	\$66,700	\$66,700	\$286,400
T\$/Mile	\$0.421176				

18 tires over 700,000 miles

All New Tires:
700,000 miles at \$0.4315 / mile for
= \$302,050

Typical retread
700,000 miles at \$0.455732 / mile
= \$319,012

ContiTread
700,000 miles at \$0.421176 / mile
= \$294,823





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ContiTread



Continental

Design

Continental

Compounding

MARANGONI

Tread Building Expertise

- Two world class companies cooperating to support an integrated ContiLifeCycle Solution

ContiTread



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CVT the Americas

What's In It For:

The End User?

- Seamless integrated LifeCycle solution featuring highest quality Continental new tires and Marangoni produced treads using Continental designs and compounding
- Complete program for the lowest overall driving cost
- Single Billing on National Account purchases
- Extended warranties
- New tire and retread expertise from two world class recognized solutions providers

ContiTread 



The Marangoni Advantage

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Why is RINGTREAD® technology superior to conventional retreading?

Conventional Flat Retread
Flat tread does not fit the round tire.

RINGTREAD® System
The contour shape of the tread matches the round shape of the tire.

Perfect Fitment!
• Even wear
• More miles

No Splices!
• Lower cost per mile
• Lower fuel cost
• Lower maintenance
• Longer longevity

Lowest Cost per Mile!
• Lower fuel cost
• Lower maintenance
• Longer longevity

The perfect way to wear
• Even wear
• More miles

Splices all avoided!

RINGTREAD system

It's THE ALL AROUND BEST!

Why is the RINGTREAD® System superior to conventional flat retreading?

Conventional Flat Retread
Flat tread requires splicing.

RINGTREAD® System
Continuous ring.

No Splices!
• Balanced

Conventional Flat Retread
Flat tread does not fit a round tire.

RINGTREAD® System
The contour shape of the tread matches the round shape of the tire.

Perfect Fitment!
• Even wear
• More miles

MARANGONI

RINGTREAD system

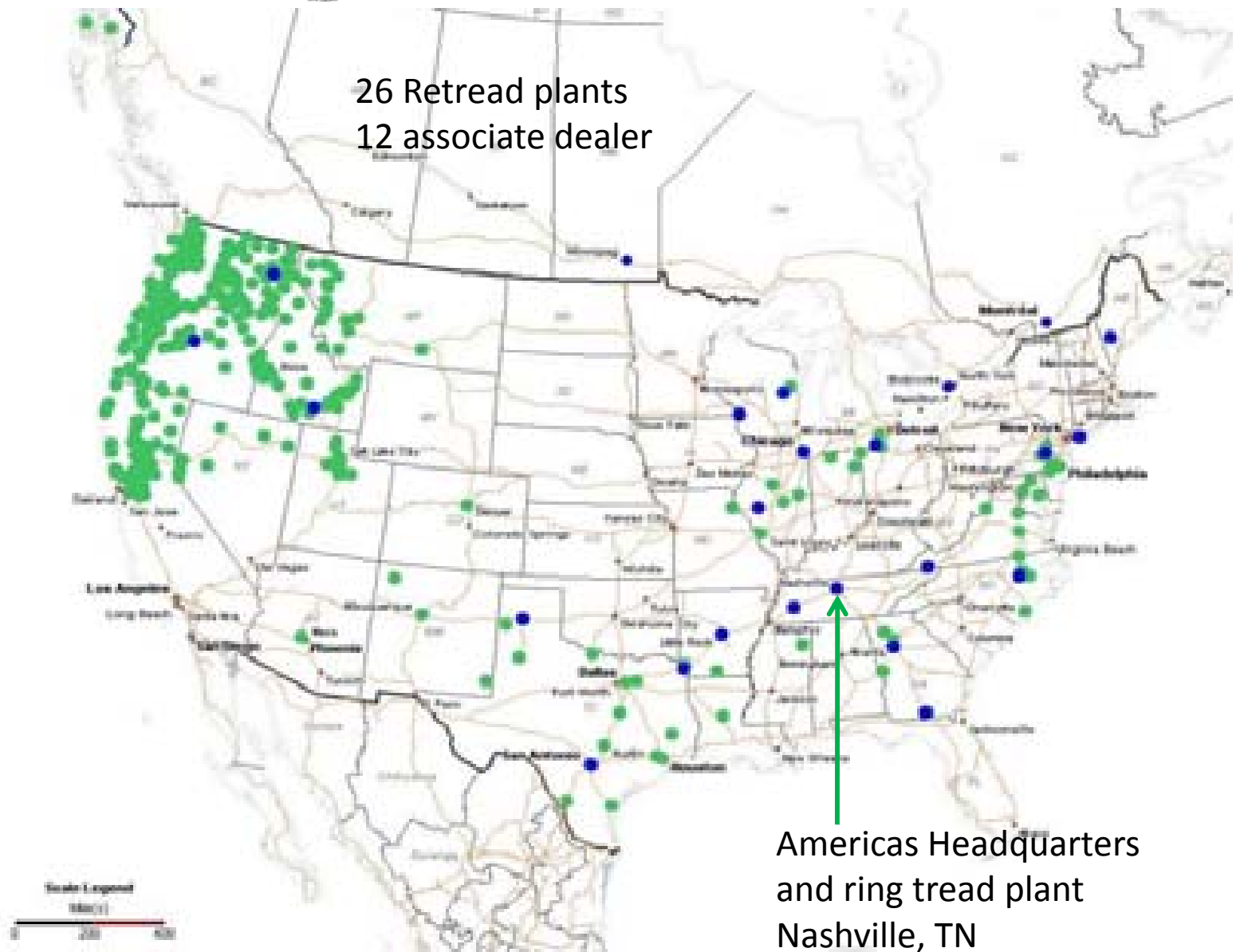
For additional information visit our website at www.marangoni.com or call us at 888-256-2551.



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Marangoni Retreaders



Americas Headquarters
and ring tread plant
Nashville, TN





The Retreading Process

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Our Product



Continental HDL Eco Plus Ring Tread



ContiTread 



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Our Product



Continental HTL Eco Plus Ring Tread



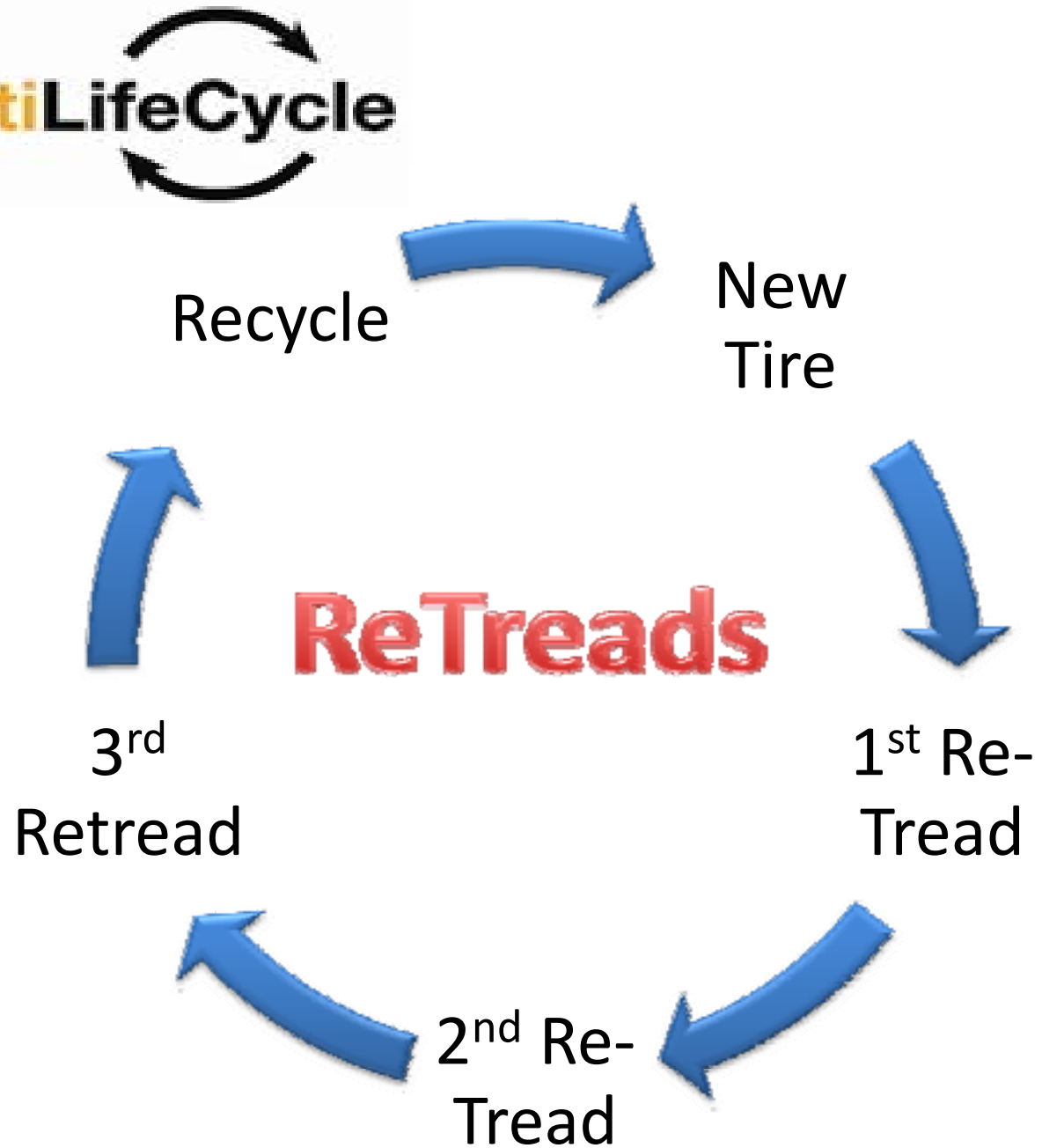
ContiTread 



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ContiLifeCycle



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