

**the**

# WaterConnection

Pool Works, Inc. Pools & Spas • Spring 2008

## Dive Into It

### We Need Your Help

- Pool Works Goes Green

### Referral Rewards

- Gift Cards Galore

### Summer Coupons

- Can Now Be Found on the Web

### Pool Insider

- Tips that will keep your pool or spa working well this summer

### Say Cheese

- Enter our annual photo contest

## Help Us Go Green Take the Plunge and Save a Tree with Email!

In an effort to contribute to saving our natural resources, Pool Works, Inc. is going green. ALL FUTURE newsletters, sales and opening and closing information will all be received via **EMAIL ONLY** along with coupons and product information you can find on our website. Help us save a tree - call or send your email address to kim@poolworksinc.com as soon as possible to make sure you are on our **EMAIL LIST**.



## Get Your Reward For Customer Referrals

Pool Works, Inc. has grown over the last 20 years thanks to our customers referrals. If you refer a friend and that friend tells us you recommended them and they purchase from us, you (our customer that referred someone) will receive a Pool Works gift card....

- Patio Referral = \$50 Gift Card**
- Aboveground Pool Referral = \$150 Gift Card**
- Spa Referral = \$150 Gift Card**
- Inground Pool Referral = \$300 Gift Card**

### STORE HOURS

April-September

MON & THURS	9AM-7PM
TUES, WED, FRI	9AM-6PM
SAT	9AM-4PM
SUN	10AM-3PM

The Water Connection is a bi-annual publication that highlights tips for getting the most enjoyment out of your pool or spa.

For any questions regarding this publication contact Kim at 920-339-9801



1-800-638-8822 • www.PoolWorksInc.com

## Spring Opening Special

Any Pool Opening if completed by April 25th will get the trip charged waived (within 100 mi).

## On-Line Opening

For your convenience we have an opening form on our website that you can fill out & E-mail back.

[www.PoolWorksInc.com](http://www.PoolWorksInc.com)

## Shock Club

Buy 10 Cases of Chlorine  
Get 1 Case

**FREE**

Pickup your club card at your first purchase and have it punched after every additional case you buy.

## Free Weekly Pool/Spa School

- These informal sessions will offer a terrific opportunity to ask questions on chemicals, equipment, etc.
- Great for new pool/spa owners or for existing customers to brush up on chemical skills
- There will be a featured product that will be discounted to those who attend

Take advantage of the FREE Pool/Spa Sessions and we will work our best to answer any questions you have. Sessions will be held weekly on Thursday evenings. (See Schedule Above)

MAY - SEPTEMBER

Thursdays from 6:00 to 7:00pm  
1st & 3rd Thursdays in DE PERE  
2nd & 4th Thursdays in APPLETON



Check Out  
Our Web Site For  
Products, Tips  
and Coupons!

[www.poolworksinc.com](http://www.poolworksinc.com)

**Billiards  
Closeout**



**75% OFF**  
remaining in-stock items

# Spring Opening Tips

Use these tips to make your spring start-up a breeze:

- 1) Drain excess water off of the winter cover and remove. Clean with Stow Away Cover Cleaner and store away.
- 2) If you do not have a winter cover, remove all leaves and large debris. If you have a large amount of leaves, we suggest using a "Leaf Bagger" to make the job easier for you and your filter. The Leaf Bagger works in conjunction with a garden hose, allowing you to bypass your filter completely.
3. Clean your water line with Off The Wall Surface Cleaner and a nylon brush.
4. Remove all winterizing plugs from fittings and replace all drain plugs in filter, pump and heater.
5. Reconnect any piping or hoses on the filter system, fill pump strainer with water to prime the pump.
6. Bring water level in the pool to the middle of your skimmer.
7. Vacuum all small debris on WASTE position.
8. Adjust pH between 7.2 to 7.6.
9. Shock pool. Let filter run. Re-adjust pH if necessary.
10. Bring in a water sample (2 cups) for a complete water analysis after the water has been circulating a minimum of 24 hours.
11. During the early spring months, leave filter running at night if freezing is possible.
12. Nature<sup>2</sup>/ Frog Customers - replace cartridge.

## Remember If Pool Works Opens Your Pool:

- Bring pool/spa water up to normal operating level.
- Make sure power is on for your pool/spa equipment.
- Chemicals to be added need to be left out by the pool.
- Necessary plugs, parts should be left at poolside.
- Pets should be secured.

## Reduce the cost of running your pool

With energy costs on the rise, there are several things that you can do to impact the amount you spend on running your pool.

**First**, make sure your pump is running efficiently. Have a yearly maintenance check done even if you plan to open your pool yourself.

**Second**, use your solar blanket! By covering your pool after each use, the water will hold it's heat better when outdoor temperatures are cool at night. The amount of heat loss associated with leaving the cover off will increase your costs as the heater runs longer to bring the temperature back up the next day. This could save you up to \$400 over the course of the summer.

**Third**, keep your filters clean of debris and check the skimmer often for leaves or other objects that may slow the movement of water through your system. Added stress from blockage can make your pump work harder and ultimately use up more energy.

## Repair/Price Quotes

PebbleTec, PebbleSheen or Diamond Brite resurfacing can be scheduled through our Construction Department. Quotes for Inground Liner Replacements, Gas/Solar Heater Installation and tile & brick repair are handled through our Service Department. Call or email Mark at [mark@poolworksinc.com](mailto:mark@poolworksinc.com).

### PHOTO CONTEST RULES:

- The photos MUST show people (or pets) having FUN in your pool or spa.
- Photos must be received via mail, email ([kim@poolworksinc.com](mailto:kim@poolworksinc.com)) or dropped off by August 16th.
- Judging will be held the week of August 18th. Customers are the judges so come in and pick your favorite.
- Photos will not be returned at conclusion of contest- so send a duplicate!

### THE PRIZES:

- |                     |                        |
|---------------------|------------------------|
| <b>First Place</b>  | <b>\$300 Gift Card</b> |
| <b>Second Place</b> | <b>\$200 Gift Card</b> |
| <b>Third Place</b>  | <b>\$100 Gift Card</b> |



## Service News

When bringing in your equipment to be serviced in our facility, we will charge you an estimate fee of \$25. However, if we repair your equipment, this fee will be applied toward the service bill.

Our Service Technicians charge a labor rate of \$60.00 per hour, plus parts. We guarantee our service work for 30 days. We will try to have repairs completed within 24 to 48 hours unless special parts need to be ordered.

## WEEKLY MAINTENANCE

Summer is a time to relax and enjoy the warm weather...why spend your time on the weekly cleaning of your pool or any necessary maintenance? Pool Works will do it for you with our new services. We can even "pool sit" for you so you won't have to worry about your pool if you plan to be away on vacation! Please contact our Service Department for more information by calling 339-9801 or by E-mail at [mark@poolworksinc.com](mailto:mark@poolworksinc.com).



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## Our Mission Statement

We are a skilled and knowledgeable team of employees committed to increasing customer satisfaction by providing our customers with quality workmanship and friendly customer service.

We seek to enhance healthier lives for our customers through our quality water products designed to develop the body, mind and spirit.



We are Aquatech Members!

Aquatech is a nationwide society of pool building professionals that share the latest technological innovations and design techniques for shaping your pool dreams into reality.

We are committed to providing the highest level of satisfaction.

You owe it to yourself to select the best!



PRSR STD  
U.S. POSTAGE  
**PAID**  
Permit No. 102

## Pool Works Pool Opening

Pool Works 2008 Opening Labor Rate is \$60 Per Hour.

1. ALL current bills must be paid in FULL before any opening is scheduled.
2. When calling to schedule, we will need credit card number and expiration date. Your credit card will be charged the day of opening.
3. If you prefer to Pre-Pay by check, your check must arrive prior to day of opening.  
NO CASH to servicemen.
4. Billing discrepancies must be reported within 10 days.

DESIRED WEEK: \_\_\_\_\_ AM \_\_\_\_\_ PM \_\_\_\_\_

Please Open My:

\_\_\_\_\_ Inground Pool                      \_\_\_\_\_ Aboveground Pool  
\_\_\_\_\_ Whirlpool                              \_\_\_\_\_ Other \_\_\_\_\_

Sanitizer Used:

\_\_\_\_\_ Chlorine                                      \_\_\_\_\_ Baquacil/Softswim  
\_\_\_\_\_ Nature<sup>2</sup>/Frog                              \_\_\_\_\_ Bromine  
\_\_\_\_\_ Mineral Springs                              \_\_\_\_\_ Other \_\_\_\_\_

Pool Works is not responsible for damage to pool piping, brick or tile caused by heavy frost.

Frost can cause ground movement that is beyond our control

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_

ZIP: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_

WORK PHONE: \_\_\_\_\_

AFTER WORK PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

MC  VISA  DISCOVER

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Instructions:

- \_\_\_\_\_ Remove Winter Cover
- \_\_\_\_\_ Install Light/Ladder
- \_\_\_\_\_ Start Up Equipment
- \_\_\_\_\_ Add Opening Chemicals
- \_\_\_\_\_ Replace Nature<sup>2</sup>/Frog Cartridge
- \_\_\_\_\_ Test Heater
- \_\_\_\_\_ Deliver Supplies/Chemicals

Requests: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

