Harley-Davidson of Sacramento E-Newsletter

Issue 11 **July 2010**

Introducing...

Our New Service Manager

Terry Pitts

We are happy to introduce Terry Pitts as our new Service Manager for Harley Davidson of Sacramento. Terry brings several years of technical experience as well as his experience as our Chrome Consultant. Terry has worked in our parts, chrome consulting, vehicle sales and service departments and is dedicated to providing an exceptional level of customer service to our new and current customers alike. Please stop by and join us in congratulating Terry on his promotion and wish him the best.

No Service Appointment Necessary

Oil Changes

Tire Replacement

1K, 10K, 15K Services

RIDE IN AND RIDE OUT

THE SAME DAY!!!

service@hdsac.com

Online Appointments Available

Forward this issue to a Friend

Extended!

4.99% APR Financing

Well Qualified Buyers, up to 48 Months with 10% Down

Promotional Financing Effective NOW to August 31, 2010

Financing offer available only on any new 2010 Harley-Davidson motorcycle model, as well as any 2009, 2008 or 2007 Harley-Davidson motorcycle model that is untitled OR that has been previously titled, but has mileage of 500 miles or less. Financing is through Eaglemark Savings Bank a subsidiary of Harley-Davidson Credit Corp. and is subject to credit approval. Not all applicants will qualify. 4.99% APR offer is available only to high credit tier customers at ESB and only for up to 48 month term. The APR may vary based on the applicant's past credit performance and the term of the loan. For example, a 2010 Softail Fat Boy model with an MSRP of $15,999, 10% down payment and amount financed of $14,3999.10, 48 month repayment term, and 4.99% APR results in monthly payments of $331.54. In this example, customer is responsible for applicable taxes, title, licensing fees and any other fees or charges at the time of sale. APR is calculated according to the simple interest method. Not valid in conjunction with other offers. Customer must take delivery by August 31, 2010. Other terms, conditions, and limitations may apply. Financing offer is subjuect to change at any time. See Sac Harley for details.

CLICK HERE FOR FREE NO OBLIGATION FINANCE APPLICATION

OR E-MAIL OUR FRIENDLY SALES TEAM FOR MORE INFORMATION

INFO@HDSAC.COM

SUMMERTIME EVENTS

The Fun Begins Here

DYNO DRAG WARS

JULY 24, 2010

9AM Start

Preregistration required (space is limited)

$50 Entry Fee (Gets 3 Pulls)

3 Classes -Stock - Semi Modified - Fully Modified

Engine Builder/Designer on Site

BECOME THE FASTEST BIKE IN SACRAMENTO!

EARN A SPOT ON OUR WALL OF FAME!

All bikes must be inspected, have a Harley-Davidson VIN # and be in safe running order, including tire condition and visual safety inspection. Dyno release form must be filled out and signed before the bike goes into the DYNO Room.

Questions or more information please call us at

916-929-4680 ext 137

or email us at service@hdsac.com

Challenge your friends!

Forward this issue to a Friend

Sacramento Law Enforcement

Memorial Run

"The Ride is Back"

Please Join us Friday July 30 for the

Sacramento Law Enforcement Memorial Run

Friday July 30

5-8PM

Harlee and the Sugardaddies

Food & Fun!

For information on the ride

CLICK HERE

RAFFLE TICKETS ON SALE NOW!

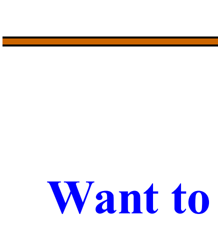
WIN A 2010 FLHX

TICKETS ONLY $10

PURCHASE NOW IN OUR MOTORCLOTHES OR PARTS DEPARTMENT. ONLY A LIMITED AMOUNT OF TICKETS WILL BE SOLD!

WHERE DID YOU WEAR YOUR SAC HARLEY T-SHIRT???

Be seen around at any of our sponsored or promoted events wearing our very own custom Harley-Davidson of Sacramento T-Shirts and be invited to a special VIP reception right here at Sac Harley.



This is how...

Wear your Sac Harley T-Shirt to the following events:

Law Enforcement Memorial Ride

Northern California Blues Festival

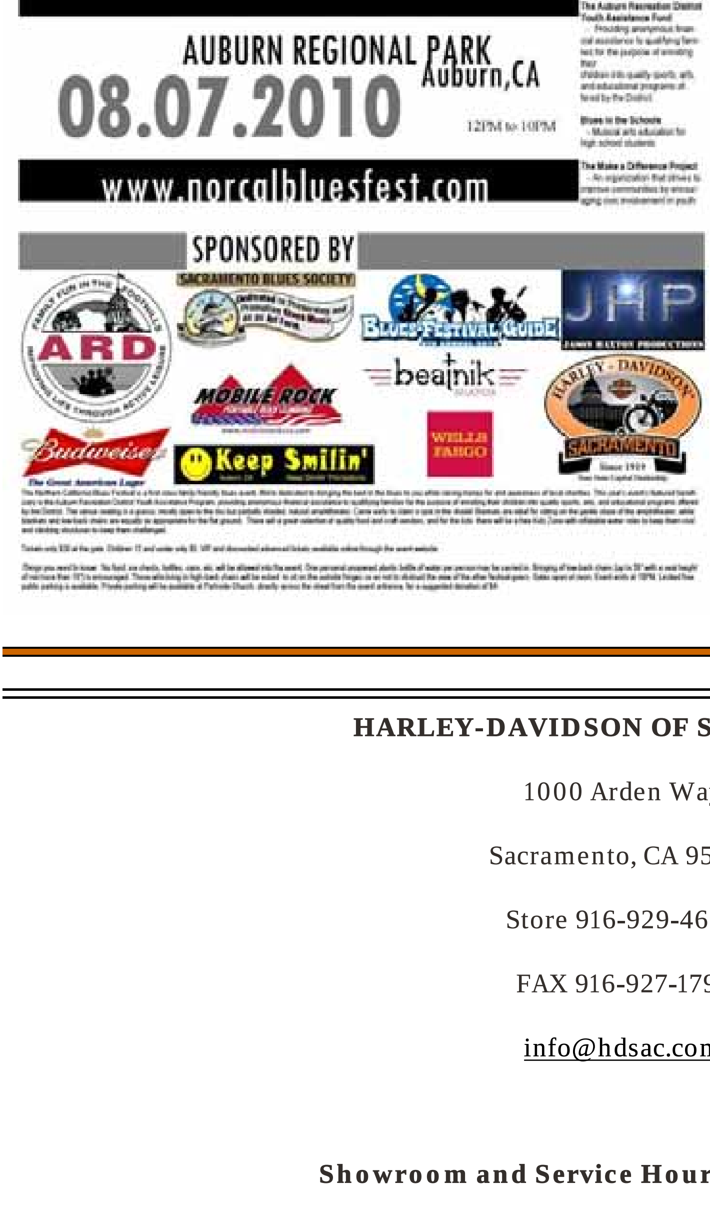
Walt Gray Ride

Prove where you are by signs, banners, etc...just get creative! Then email your picture to us right here: info@hdsac.com

We will send you an email invitation to our VIP Reception, so be sure to join us for a chance to win prizes!

Sac Harley Blues Fans!

Want to attend the Northern California Blues Festival on us? Stop by...only while supplies last of course.



Northern California Blues Festival August 7, 2010

12PM to 10PM

HARLEY-DAVIDSON OF SACRAMENTO

1000 Arden Way

Sacramento, CA 95815

Store 916-929-4680

FAX 916-927-1797

info@hdsac.com

Showroom and Service Hours of Operations:

Tuesday through Saturday 9am to 6pm

DIRECTIONS

Quick Links...

Our Website

Products

Service Appointment

More About Us

Join Our Mailing List!

We appreciate your business! If you love us as much as we love you....PLEASE...

Forward this issue to a Friend

and we will see you at Sac Harley real soon.