



Honda
SUMMER
LOVIN' EVENT

**NOW WITH
MANUFACTURER'S
RETAIL DISCOUNT
PROTECTION****
until December 1ST, 2010

The heat is on, but don't sweat it!

Get up to a **\$5,900*** manufacturer's discount on select '08 and '09 Honda Motorcycles and ATVs.



2009 GL1800AD GOLD WING
(WITH AIRBAG)

RECEIVE A
\$5,900
MANUFACTURER'S
DISCOUNT



2009 VT750C2F

RECEIVE A
\$1,800
MANUFACTURER'S
DISCOUNT



2008 CBR125R

RECEIVE A
\$1,200
MANUFACTURER'S
DISCOUNT



2008 CBR600RR

RECEIVE A
\$4,000
MANUFACTURER'S
DISCOUNT



2009 TRX420FPE
EXTRA CHARGE OF \$300 FOR CAMO MODEL

RECEIVE A
\$2,100
MANUFACTURER'S
DISCOUNT



2009 TRX450R

RECEIVE A
\$2,500
MANUFACTURER'S
DISCOUNT

Your heart pounded the first time you laid eyes on it. Now's the time to make your move and get the Honda you've always wanted. Come in today and get end-of-season pricing on select 2008 and 2009 Honda motorcycles and ATVs, for a limited time only. See your Honda dealer for details and love your Summer!



*Honda's Summer Lovin' Event ("Offer") applies to eligible retail purchase agreements for a limited time, while supplies last. This Offer is valid on selected new and not previously registered 2008 and 2009 Honda Motorcycles and ATVs ("Eligible Products"). Manufacturer's discounts are deducted from negotiated price before taxes, and are available only at participating dealers, on select models only, and vary from \$400 to \$5,900 for Motorcycles and \$1,200 to \$3,400 for ATVs, depending on model and dealer. Offer valid from July 16, 2010 until August 14, 2010 inclusive ("Offer Period") at participating Honda Motorcycle and ATV dealers in Canada only. Dealer may sell for less. Prices/Offer subject to change or extension without notice. Dealer order or trade may be necessary. See dealer for full details and eligible models, including models other than those listed above. **Manufacturer's Retail Discount Protection Program ends December 1, 2010 and applies only to Eligible Products purchased during the Offer Period. If (between August 14, 2010 and December 1, 2010) Honda Canada advertises a greater manufacturer's retail discount on an Eligible Product that was purchased during the Offer Period, then Honda Canada will pay the difference between the higher advertised manufacturer's retail discount and the actual manufacturer's retail discount received at the time the Eligible Product was purchased. Claim submission form required by December 31, 2010. Some restrictions apply. See your participating Honda Motorcycle and ATV dealer for full details. Errors and omissions excepted. Always wear a helmet, eye protection and protective clothing, and please respect the environment when riding. Obey the law and read your owner's manual thoroughly. Honda recommends taking a motorcycle rider training course. (applicable to Alberta only, note: AMVIC licensed)