

# Honda's **redhot** **RIDES** EVENT

It's the hottest time of the year  
to buy a new 2008 Honda Motorcycle.



UP TO  
**\$900\***

in manufacturer's discounts on the purchase of all 2008 Honda VT750 Motorcycles.

AS LOW AS  
**3.9%\***

Honda financing on all 2008 VT750 Motorcycles (24 months).



UP TO  
**\$3,000\***

in manufacturer's discounts on the purchase of nearly all 2008 Honda Motorcycles.

Hurry in to your Honda Motorcycle dealer today before these offers get cold.



[honda.ca](http://honda.ca)

## **Dealer Instructions for MC - Red Hot Ride ad mats**

The dealer is responsible for selecting the correct legal disclaimer for their respective province, and place it into the ad mat. Location of legal copy is indicated in magenta text at bottom of the page.

The dealer is responsible for filling in the values underlined within the legal copy.

All legal disclaimers are listed below.

**NOTE TO AGENCY:** Legal disclaimers are also available in the 'Read Me' folder of your print package.

## **Honda's 2008 RED HOT RIDES EVENT – DISCLAIMERS**

### **ONTARIO – RETAILER TAGGED ADS**

Honda's Red Hot Rides Event ("Offer") applies to eligible retail purchase agreements for a limited time. This Offer is valid on selected new and not previously registered 2008 Honda Motorcycles. MSRP reductions are available only at participating dealers and vary from \$140 to \$3,000 for Motorcycles, depending on model and dealer. Ask your dealer for details. Up to \$3,000 available on Gold Wing GL1800 models (2008 GL1800AL shown). Offer valid at participating Honda Motorcycle and ATV dealers in Canada only. Financing available on approved credit through Honda Financial Services. 3.9% APR available only on all 2008 VT750 Motorcycles. Ask your dealer for details about alternative financing terms and rates for other Motorcycles. Representative finance example: MSRP (after reduction) of \$\_\_\_\_\_, plus \$\_\_\_\_\_ freight and PDI, financed at 3.9% APR equals \$\_\_\_\_\_ per month for \_\_\_\_\_ months. \$\_\_\_\_\_ down payment or equivalent trade may be required. Cost of borrowing is \$\_\_\_\_\_ for a total obligation of \$\_\_\_\_\_. Taxes, licence, insurance, applicable fees and registration are extra. Dealer may sell for less. Offer subject to change or extension without notice. See dealer for full details and eligible models.

### **B.C. – RETAILER TAGGED ADS**

Honda's Red Hot Rides Event ("Offer") applies to eligible retail purchase agreements for a limited time. This Offer is valid on selected new and not previously registered 2008 Honda Motorcycles. MSRP reductions are available only at participating dealers and vary from \$140 to \$3,000 for Motorcycles, depending on model and dealer. Ask your dealer for details. Up to \$3,000 available on Gold Wing GL1800 models (2008 GL1800AL shown). Offer valid at participating Honda Motorcycle and ATV dealers in Canada only. Financing available on approved credit through Honda Financial Services. 3.9% APR available only on all 2008

VT750 Motorcycles. Ask your dealer for details about alternative financing terms and rates for other Motorcycles. Representative finance example: MSRP (after reduction) of \$ \_\_\_\_\_ (includes \$ \_\_\_\_\_ freight and PDI), financed at 3.9% APR equals \$ \_\_\_\_\_ per month for \_\_\_\_\_ months. \$ \_\_\_\_\_ down payment or equivalent trade may be required. Cost of borrowing is \$ \_\_\_\_\_ for a total obligation of \$ \_\_\_\_\_. Taxes, licence, insurance, applicable fees and registration are extra. Dealer may sell for less. Offer subject to change or extension without notice. See dealer for full details and eligible models.

#### ALBERTA – RETAILER TAGGED ADS

Honda's Red Hot Rides Event ("Offer") applies to eligible retail purchase agreements for a limited time. This Offer is valid on selected new and not previously registered 2008 Honda Motorcycles. MSRP reductions are available only at participating dealers and vary from \$140 to \$3,000 for Motorcycles, depending on model and dealer. Ask your dealer for details. Up to \$3,000 available on Gold Wing GL1800 models (2008 GL1800AL shown). Offer valid at participating Honda Motorcycle and ATV dealers in Canada only. Financing available on approved credit through Honda Financial Services. 3.9% APR available only on all 2008 VT750 Motorcycles. Ask your dealer for details about alternative financing terms and rates for other Motorcycles. Representative finance example: MSRP (after reduction) of \$ \_\_\_\_\_ (includes \$ \_\_\_\_\_ excise tax, \$ \_\_\_\_\_ new tire surcharge and \$ \_\_\_\_\_ freight and PDI), financed at 3.9% APR equals \$ \_\_\_\_\_ per month for \_\_\_\_\_ months. \$ \_\_\_\_\_ down payment or equivalent trade may be required. Cost of borrowing is \$ \_\_\_\_\_ for a total obligation of \$ \_\_\_\_\_. Taxes, licence, insurance, applicable fees and registration are extra. Dealer may sell for less. Offer subject to change or extension without notice. See dealer for full details and eligible models.

#### [ATLANTIC]/SASKATCHEWAN – RETAILER TAGGED ADS

Honda's Red Hot Rides Event ("Offer") applies to eligible retail purchase agreements for a limited time. This Offer is valid on selected new and not previously registered 2008 Honda Motorcycles. MSRP reductions are available only at participating dealers and vary from \$140 to \$3,000 for Motorcycles, depending on model and dealer. Ask your dealer for details. Up to \$3,000 available on Gold Wing GL1800 models (2008 GL1800AL shown). Offer valid at participating Honda Motorcycle and ATV dealers in Canada only. Financing available on approved credit through Honda Financial Services. 3.9% APR available only on all 2008 VT750 Motorcycles. Ask your dealer for details about alternative financing terms and rates for other Motorcycles. Representative finance example: MSRP (after reduction) of \$ \_\_\_\_\_, plus \$ \_\_\_\_\_ freight and PDI, financed at 3.9% APR equals \$ \_\_\_\_\_ per month for \_\_\_\_\_ months. \$ \_\_\_\_\_ down payment or equivalent trade may be required. Cost of borrowing is \$ \_\_\_\_\_ for a total obligation of \$ \_\_\_\_\_. Taxes, licence, insurance and registration are extra. Dealer may sell for less. Offer subject to change or extension without notice. See dealer for full details and eligible models.

## QUEBEC

Honda's Red Hot Rides Event ("Offer") applies to eligible retail purchase agreements for a limited time. This Offer is valid on selected new and not previously registered 2008 Honda Motorcycles. MSRP reductions are available only at participating dealers and vary from \$140 to \$3,000 for Motorcycles, depending on model and dealer. Ask your dealer for details. Up to \$3,000 available on Gold Wing GL1800 models (2008 GL1800AL shown). Offer valid at participating Honda Motorcycle and ATV dealers in Canada only. 3.9% financing available on approved credit through Honda Financial Services for 24 months available only on 2008 VT750 Motorcycles. Taxes, licence, insurance, applicable fees and duties on new tires are extra. Dealer may sell for less. Offer subject to change or extension without notice. See dealer for full details and eligible models.