

A Matter of **DEGREES**

A publication for the over-the-road transport temperature control industry.

Thermo King and Wal-Mart Team Up on Energy-Efficient Technologies



Thermo King Corporation and Wal-Mart Stores, Inc. have worked together for a number of years on the latest in efficient, green technologies, and Thermo King's products are helping Wal-Mart move toward its environmental sustainability goals, including improving the efficiency of its fleet.

Newer, Better and Greener Products

Thermo King and Wal-Mart have a long history of promoting new product solutions, including the SPECTRUM™ multi-temperature trailer reefer unit and the TriPac™ Hybrid Auxiliary Idle Reduction and Temperature Management System. Products such as these were developed by Thermo King, tested in conjunction with Wal-Mart, and have since become the leading products in their respective categories.

When Wal-Mart wanted a three-zone, multi-temperature reefer unit for trailers with a 30-foot frozen compartment in the middle, they came to Thermo King, and, after much development and testing, the SPECTRUM SB was born. Today, every one of Wal-Mart's fleet of approximately 6,000 refrigerated trailers is equipped with a SPECTRUM and the unit has become the industry benchmark for multi-temp performance.

The highly successful TriPac system also came about as a way for Wal-Mart to address a specific need: the company loved the efficiency of the Espar cab heaters they were using, but wanted air conditioning as well. Wal-Mart played a key role in the testing of the TriPac system, which is now the best-selling auxiliary power unit on the market.

Thermo King Products Provide Clean, Efficient Performance

Thermo King's SPECTRUM SB with the SmartReefer2™ (SR-2) controller provides Wal-Mart with numerous environmentally-friendly features. The unit is available with electric standby, which allows it to use electricity during loading and stationary operation, reducing fuel consumption, diesel emissions, maintenance and noise. The hybrid model 50 units offer

continued on page 2 ...