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**We Need Your
EMAIL ADDRESS**

**to inform you on
state issues
in Kentucky &
Tennessee**

We promise not to send JUNK mail!

Name _____

Company _____

Email address: _____

Please email this to Todd Holliday at
todd@winchestertire.com

or

You may fax this to Todd Holliday at
901-345-6866

TKTDRA Members are Now Online!

Check out our new Web Site at:

www.tktdra.com

The new Web site includes a member locator where consumers can find the closest TKTDRA member store.

For A Limited Time Only 50 BELOW Is Offering A **FREE** Web Site To TKTDRA Members

Call 50 BELOW @ 866-311-6208

to Activate Your Company's Web Site

Your Web Site will be Placed on TKTDRA's Member Locator

50 below can also provide you with these expanded Web services:
For A Nominal Charge

- Custom Web sites
- Preloaded tire catalogs from companies like Michelin®, Bridgestone®, Goodyear®, Pirelli®, Cooper®, and more!
- Wheel catalogs
- Co-op possibilities for qualified dealers
- Linking opportunities from major dealer locators
- Search engine optimization



A New TKTDRA Web Site -

50 Below wants TKTDRA dealers to have it all!

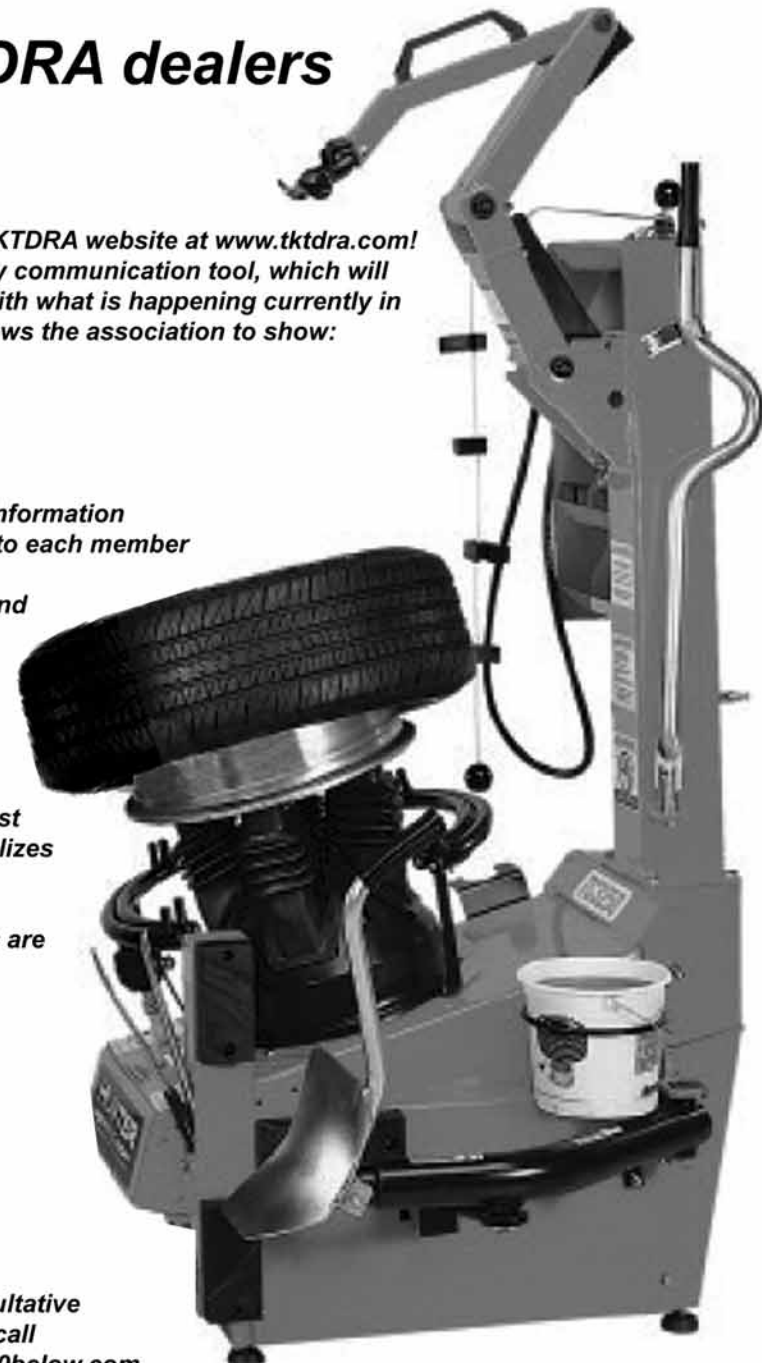
I am pleased to announce the launch of the new TKTDRA website at www.tktdra.com! The Web site will allow the association another key communication tool, which will enable all members to easily update themselves with what is happening currently in the association and the industry. The Web site allows the association to show:

- Upcoming events
- Scholarship information
- Membership information & benefits
- Endorsed programs
- Listing of officers & directors and their contact information
- and most important - a "Free" website provided to each member

All members are listed on the "Member Locator" and can easily be found by entering either their city and state or zip code. The new association Web site can also have a "Used Equipment" page which allows dealers to list their products on the site similar to a classified ad listing in the newspaper. Another option is adding a "Job Postings" page, which could allow members to post job openings in their stores. 50 Below also specializes in Web sites for the Tire & Automotive Industry. Working closely with manufacturers like Bridgestone/Firestone and Michelin, our programs are very turnkey and provide components like:

- Pre-loaded tire and wheel catalogs
- Service pages
- Commercial application form
- Contact us
- Store survey form
- Printable coupons
- Pre-loaded manufacturer promotions
- Interactive mapping and driving directions

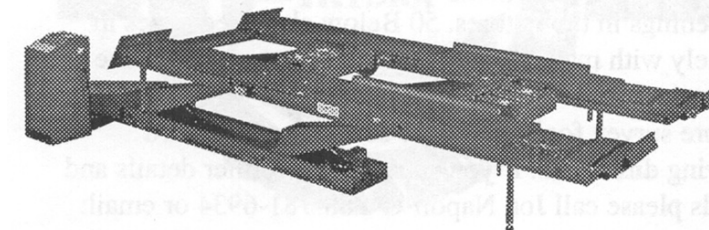
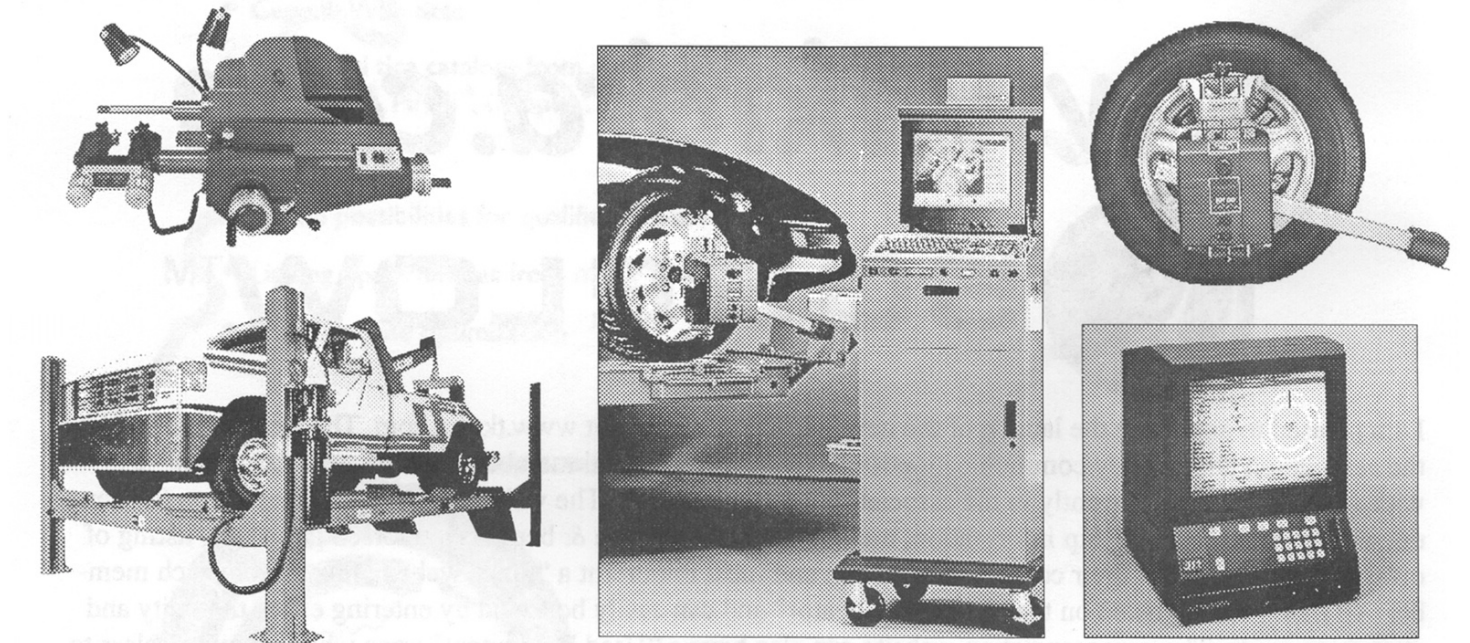
If you should need further details and a free consultative appointment to discuss your online needs please call Jon Napoli @ 888-781-6934 or email: jon.napoli@50below.com



Best Wishes to the Tennessee – Kentucky TDRA



Your Business Deserves the Best.



HUNTER Engineering Company

Contact Your Hunter Representative or Call 1-800-448-6848