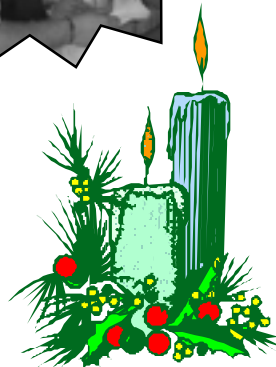


Winners in Crossville!



TKTDRA Members are Now Online!

Check out our new Web Site at:

www.tktdra.com

The new Web site includes a member locator where consumers can find the closest TKTDRA member store.

For A Limited Time Only 50 BELOW Is Offering A **FREE**
Web Site To TKTDRA Members

Call 50 BELOW @ 866-311-6208

to Activate Your Company's Web Site

Your Web Site will be Placed on TKTDRA's Member Locator

50 below can also provide you with these expanded Web services:

For A Nominal Charge

- Custom Web sites
- Preloaded tire catalogs from companies like Michelin[®], Bridgestone[®], Goodyear[®], Pirelli[®], Cooper[®], and more!
- Wheel catalogs
- Co-op possibilities for qualified dealers
- Linking opportunities from major dealer locators
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We GUARANTEE we will save you money on your processing or we will PAY YOU \$100 for your time. Our **LynkEdge** software, which helps to capture as PIN based debit more of the debit cards you are accepting, is one innovative way we will save you money on your credit card processing. We also offer online reporting, which allows you to track your business' activity 24 hours a day. In addition, we can set up your very own personalized rewards card program, absolutely free of charge. We print the cards with your business name and address printed on the front — all you need to do is purchase the cards, and we do the rest. For more information, or to sign up, contact Brandon Turnbow at (901) 326-4669 or email at brandon.turnbow@saleslynk.net



Check Us Out

www.tktdra.com



50 BELOW™

I am pleased to announce the launch of the new TKTDRRA website at www.tktdra.com. The website will allow the association another key communication tool, which will allow all members to easily update themselves with what is hapening currently in the association and the industry. The website allows the association to show upcoming events, scholarship information, membership information & benefits, endorsed programs, listing of officers & directors and their contact information and most important a “Free” website provided to each member. All members are listed on the “Member Locator” and can easily be found by entering either their city and state or zip code. The new association website can also have a “Used Equipment” page which allows dealers to list their products on the site similar to a classified ad listing in the newspaper. Another option is adding a “Job Postings” page, which could allow members to post job openings in their stores. 50 Below also specializes in websites for the Tire & Automotive Industry. Working closely with manufacturers like Bridgestone/Firestone and Michelin, our programs are very turn key and provide components like: pre-loaded tire and wheel catalogs, service pages, commercial application form, contact us, store survey form, printable coupons, pre-loaded manufacturer promotions and interactive mapping and driving directions. If you should need further details and a free consultative appointment to discuss your online needs please call Jon Napoli @ 888-781-6934 or email: jon.napoli@50below.com

Best Wishes to the Tennessee – Kentucky TDRA



Your Business Deserves the Best.



HUNTER

Engineering Company

Contact Your Hunter Representative
or Call 1-800-448-6848