



TENNESSEE TIRE DEALERS ASSOCIATION 2010 ANNUAL CONVENTION & TRADE SHOW

AUGUST 6-7, 2010

Hilton Nashville Downtown, Nashville, TN

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

EXHIBITOR OPPORTUNITY

Each exhibitor will have one 6 ft. table with skirting, linens and 2 chairs. The Exhibitor registration fee is \$500, which includes one full registration, your exhibitor table, and attendance to all convention functions. Additional persons at each exhibitor table must register at \$125 per person, which includes all convention functions.

Exhibit set up will be Friday, August 6, 1:00 p.m. - 5:00 p.m. in the Boone/Crockett ballroom. The Friday night reception, Saturday breakfast and lunch will also be held in this room. As an exhibitor you will have plenty of opportunities to meet with attendees in this high traffic area. Specific exhibitor times have also been set aside in the program. Exhibits will be open Friday, August 6, 6:00 p.m. - 7:30 p.m. before the Friday night reception and Saturday, August 7, 1:30 p.m. - 3:30 p.m. and during breaks and breakfast. Exhibitor break down will be Saturday, August 7, from 3:30 p.m. -5:30 p.m.

TTDA CANNOT ASSURE THE SECURITY OF YOUR EXHIBIT OVERNIGHT.

SPONSORSHIP OPPORTUNITIES

Platinum Level - \$5,000 and above

- Two Exhibitor Registrations
- Full page ad in the Convention Program
- Recognition in TTDA Newsletter
- Logo on all printed materials
- Recognition throughout the Convention

Plus one of the following 2 designations:

- Hall of Fame Induction & Dinner: Sign placed at entrance and on tables designating the company as the dinner sponsor
- Friday Night Reception: Sign placed at entrance designating the company as the reception sponsor

Gold Level - \$2500

- One Exhibitor Registration
- 1/2 page ad in the Convention Program
- Recognition in the TTDA Newsletter
- Logo on all printed materials
- Recognition throughout the Convention

Plus one of the following 2 designations:

- Speaker Sponsor: Recognition as the speaker sponsor
- Golf Sponsor: Recognition as the golf sponsor

Silver Level - \$1000

- Recognition in TTDA Newsletter
- 1/4 page ad in the Convention Program
- Listing on all printed materials
- Recognition throughout the Convention

Plus one of the following 3 designations:

- Saturday Lunch Sponsor: Sign placed at entrance and on tables designating the company as the lunch sponsor
- Drink Cart Sponsor: Recognition as the drink cart sponsor
- Breakfast Sponsor: Sign placed at breakfast area

Bronze Level - \$500

- Recognition in the TTDA Newsletter
- 1/4 page ad in the Convention Program
- Listing on all printed materials
- Recognition throughout the Convention

Hole Sponsor-\$125

- Sign placed at Golf Tournament on the hole

Miscellaneous Sponsor

- Recognition in the Convention Program
- Recognition throughout the Convention
- Including any miscellaneous prizes
- Door prizes welcome. Please contact Christy at (888) 858-3721 or christy@tatmangroup.com



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SPONSOR & EXHIBITOR REGISTRATION

Registration Type	Amount	Total
Exhibitor Registration <i>(Includes all scheduled events and one 6 ft. table)</i>	\$500 x _____	\$ _____
New Member Joining Registration <i>(Includes 2011 dues payment)</i>	\$675 x _____	\$ _____
Exhibitor Assistant <i>(Additional exhibitor assistants must pay an additional registration fee)</i>	\$125 x _____	\$ _____
Electricity	\$25 x _____	\$ _____
Golf Registration	\$125 x _____	\$ _____
Guest Registration Guest Name: _____	\$120 x _____	\$ _____
<i><input type="checkbox"/> I plan on attending the Guest Program on Saturday</i>		
Hall of Fame Banquet Only <i>(per person)</i>	\$85 x _____	\$ _____
Sponsorship Levels		\$ _____
<input type="checkbox"/> Platinum Level <input type="checkbox"/> Gold Level <input type="checkbox"/> Silver Level <input type="checkbox"/> Bronze Level <input type="checkbox"/> Hole Sponsor <input type="checkbox"/> Miscellaneous Sponsor		
TOTAL		\$ _____

Company Name _____
(As you would like it to appear on the signage)

Name _____

Mailing Address _____

Phone _____ Fax _____

Email _____

Method of Payment

Check # _____ *(make checks payable to Tennessee Tire Dealers Association)*

MasterCard VISA Discover American Express

Account # _____

Exp. Date _____ V Code _____ Signature _____

Cancellations:
The full amount of the registration fee will be refunded until **July 30, 2010**

Send payments by mail or fax to:
Tennessee Tire Dealers Association
P.O. Box 82531
Baton Rouge, LA 70884
Fax: (225) 767-7648

Questions?
Call Christy at
(888) 858-3721 or for full
registration brochure go to
www.TNTDA.org