

***TENNESSEE/KENTUCKY
TIRE DEALERS & RETREADERS
ASSOCIATION***

**2009
ANNUAL CONVENTION**



**AUGUST 7-8, 2009
HILTON NASHVILLE DOWNTOWN
NASHVILLE, TN**

Visit www.TKTdra.com to Register Online!

TKTDRA AGENDA

Friday, August 7, 2009

- 9:00 a.m. - 3:00 p.m. **Golf Tournament** (Lunch provided) Vanderbilt Legends Club
1:00 p.m. - 5:00 p.m. **Exhibitors Set Up**, (*Meeting Space: Prefunction Area*)
3:00 p.m. - 5:00 p.m. **TKTDRA Board Meeting**, (*Meeting Space: Donelson*)
5:00 p.m. - 6:00 p.m. **Registration**, (*Meeting Space: Prefunction Area*)
6:00 p.m. - 7:30 p.m. **Tabletop Exhibitors** (*Meeting Space: Prefunction Area*)
(*Heavy Hors D'oeuvres will be served and Cash Bar*)
7:30 p.m. - 10:00 p.m. **Casino Night** (*Meeting Space: Crocket*)

Saturday, August 8, 2009

- 7:30 a.m. - 8:30 a.m. **Breakfast and Registration**, (*Meeting Space: Crocket & Prefunction Area*)
8:30 a.m. - 8:45 a.m. **General Membership Meeting**, (*Meeting Space: Boone*)
8:45 a.m. - 9:15 a.m. **Tennessee Tire Issues**, Joyce Dunlap, Manager, Tennessee Division of Solid Waste (*Meeting Space: Boone*)
9:15 a.m. - 9:45 a.m. **Get The Most For Your Marketing Communications Dollars**, Richard Porter, Director of Marketing Communications, Tire Industry Association, (*Meeting Space: Boone*)
9:45 a.m. - 10:00 a.m. **Break**, (*Meeting Space: Prefunction Area*)
10:00 a.m. - 10:30 a.m. **HR Issues: Potential Legislative Impact on Your Business**, Joel Cullum, Senior Vice President, SESCO Management Consultants, (*Meeting Space: Boone*)
10:30 a.m. - 12:00 p.m. **Panel Discussion**, Joyce Dunlap, Tennessee Solid Waste Assistance Program; Richard Porter, Tire Industry Association; Joel Cullum, SESCO Management Consultants; Jon Napoli, 50 Below; Charlie Fewell, Charlie Fewell and Associates; Barry Reese, TCS-Tire Power Software, (*Meeting Space: Boone*)
12:00 p.m. - 1:30 p.m. **Lunch: Don't Tread on Me**, Pete Weber, Announcer, Nashville Predators Hockey Team (*Meeting Space: Crocket*)
1:00 p.m. - 3:00 p.m. **Tabletop exhibitors** (*Meeting Space: Prefunction Area*)
3:00 p.m. - 5:00 p.m. **Exhibitor takedown** (*Meeting Space: Prefunction Area*)
7:00 p.m. **Hall of Fame Induction and Dinner**,
Stock-Yard Restaurant, 901 2nd Ave, Nashville, TN

ADDITIONAL INFORMATION

The Convention will be held at the **Hilton Nashville Downtown** in Nashville, TN. The room block is discounted to **\$ 159.00 per night for a suite for Thursday, August 6, through Saturday, August 8, 2009**, The deadline for receiving this rate is **July 17, 2009**. After this deadline, rooms will be based on current rates and availability.

Reservations can be made by calling the Hilton Nashville Downtown at (615) 620-2150. Please mention 'TKTDRA' in order to receive the discounted room rate!

2009 SPEAKER BIOGRAPHIES

Joel Cullum is Senior Vice President with SESCO Management Consultants, he has been with the firm for 13 years.

Joel provides senior-level consulting in all areas of human resource management, with specialties in compensation program administration, affirmative action, equal employment opportunity issues, performance evaluation systems, employee opinion survey programs, executive screening, and general human resources consulting. He regularly conducts management training seminars and serves as a guest speaker for individual clients, state, and national trade associations. Additionally, he is a certified trainer for Vital Learning Corporation.

Joyce Dunlap is the Program Manager for the Solid Waste Assistance programs in the Division of Solid Waste Management. She has been with the Solid Waste Assistance Programs since February 1992.

Tennessee's counties recycled 59,433 tons of tires in fiscal year 2008. Ms. Dunlap's staff monitored the expenditure of \$4.5 million to 95 counties and evaluated approximately 23,000 manifests from 2,000 tire dealers.

Charlie Fewell helps business leaders improve vital business outcomes through keynote presentations, on-site training, or multi-day consulting engagements.

He works with people in the automotive industry to build strong relationships inside and outside the company, create a sustainable financial model, and develop the potential that resides within the workforce

He has spent more than 30 high-octane years in the automotive environment and he has worked with business-to-business sales professionals, franchisees, and customer service employees in the wholesale distribution environment

Jon Napoli has spent eight years with 50 Below. He has been the Tire Industry Program Manager for the past 5 of those years. Jon is responsible for maintaining corporate relationships and creating Web site programs for dealers. He also helps the 50 Below inside sales team with coaching and training. Jon attends 10-12 dealer association meetings a year where he is frequently a featured presenter.

Richard Porter is currently the Director of Marketing Communications of the Tire Industry Association (TIA). He has been with the association since April of 2008.

Porter has over 18 years of experience in various aspects of marketing communications, with a specialization in public relations and writing. He has worked for corporations, state government, advertising/public relations agencies, associations, and as a consultant.

A native of Columbus, OH, Porter holds a Bachelor of Arts in Government and Politics (political Science) from George Mason University, and he currently resides in Silver Spring, MD.

Barry Reese is the President of Tire Company Solutions (TCS), a software company with over 15 years dedicated to the tire industry. Based in Cookeville, TN, TCS offers a proven suite of solutions for bettering independent tire and automotive service companies. He works with hundreds of tire businesses across the US and Canada improving work flow and profitability through industry specific and custom software solutions, hardware and networking structures, and establishing a strategic web presence.

Pete Weber is a play-by-play announcer for the Nashville Predators Hockey Team. The "Voice of the Predators" entered his 11th season as the team's play-by-play announcer in 2008-09. His insight into the team and the game of hockey is a regular feature in local sports talk radio and television, and he also consistently contributes to the Predators' Web site and team publications.

Weber was inducted into the Buffalo Baseball Hall of Fame in the summer of 1999. He was elected to the Board of Governors for the Mid-South Region of the National Academy of Television Arts and Sciences and served as vice president from 2003-07. The Galesburg, Illinois native is a graduate of the University of Notre Dame.

TKTDRA SPONSORSHIP OPPORTUNITIES

Platinum Level - \$5,000 and above

- Two Exhibitor Registrations
- Full page ad in the Convention Program
- Recognition in TKTDRA Newsletter
- Logo on all printed materials
- Recognition throughout the Convention

Plus one of the following 2 designations:

- Hall of Fame Induction & Dinner: Sign placed at entrance and on tables designating the company as the reception sponsor
- Friday Night Reception: Sign placed at entrance and on table designating the company as the reception sponsor

Gold Level - \$2,500

- One Exhibitor Registration
- 1/2 page ad in the Convention Program
- Recognition in the TKTDRA Newsletter
- Logo on all printed materials
- Recognition throughout the Convention

Plus one of the following 2 designations:

- Speaker Sponsor: Sign placed during general session
- Golf Sponsor: Recognition as the golf sponsor

TKTDRA SPONSORSHIP OPPORTUNITIES

Silver Level - \$1,000

- Recognition in TKTDRA Newsletter
- 1/4 page ad in the Convention Program
- Listing on all printed materials
- Recognition throughout the Convention

Plus one of the following 3 designations:

- Saturday Lunch Sponsor: Sign placed at lunch area
- Drink Cart Sponsor: Recognition at golf outing
- Breakfast Sponsor: Sign placed at breakfast area

Bronze Level - \$500

- Recognition in the TKTDRA Newsletter
- 1/4 page ad in the Convention Program
- Listing on all printed materials
- Recognition throughout the Convention

Hole Sponsor-\$125

- Sign placed at Golf Tournament on the hole

Door Prizes & Miscellaneous Sponsor

- Recognition in the Convention Program
- Recognition throughout the Convention
- Recognition on any miscellaneous prizes

**Door prizes welcome! Please contact Christy Marino
at (888) 858-3721 or Christy@tatmangroup.com.**

PROGRAM INCLUSION DEADLINE FOR ALL SPONSORS: July 20, 2009

TKTDRA MEMBER REGISTRATION

**** Please fill out a registration form for each registrant. ****

Name: _____
Company: _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
E-mail: _____
Phone: _____ **Fax:** _____

Registration Type	Amount	Total
Member Registration <i>(Includes Casino Night, Breakfast, Lunch & Banquet)</i>	\$170 x _____	\$ _____
New Member Joining registration <i>(Includes 2010 dues payment, Casino Night, Breakfast, Lunch & Banquet)</i>	\$345 x _____	\$ _____
Guest/Spouse Registration <i>(Includes Casino Night, Breakfast, Lunch & Banquet)</i>	\$120 x _____	\$ _____
Guest Name(s): _____		
___ I plan on attending the Guest Program on Saturday (see next page)		
Golf Registration	\$125 x _____	\$ _____
Saturday only registration	\$95 x _____	\$ _____
Hall of Fame Banquet <i>(per additional person)</i>	\$85 x _____	\$ _____
Total Amount Owed <i>(full payment required)</i>		\$ _____

After July 20, 2009 a late fee of \$25.00 will be charged

Please check here if you have any special needs

Payment Information

Method of payment: Credit Card or Check
 MasterCard Visa AMEX Discover **Total Enclosed: \$** _____

CC Account Number: _____
 Exp. Date: _____ V-Code _____ (3-5 digit number on the back of your credit card)
 Signature _____

Cancellation Policy

The full amount of the registration fee will be refunded until July 20, 2009. There will be no refunds after July 20, 2009

If you are registering two or more people please fill out a form for each person.

For more information on the Annual Golf Tournament, please turn to the *Golf Tournament Page*.

**MAIL OR FAX THE
 COMPLETED FORM TO
 TKTDRA
 P.O. Box 82531
 Baton Rouge, LA 70884
 Phone (888) 858-3721
 Fax (225) 767-7648
 (Fax credit card payments only)**



CASINO NIGHT

Try your Luck! Meet Vendors!

Friday, August 7, 2009
Hilton Nashville Downtown

Tabletop Exhibitors	6:00 p.m. - 7:30 p.m.
Casino Night	7:30 p.m. - 10:00 p.m.

(Heavy Hors D'oeuvres will be served and Cash Bar)

Win a one night stay at the Harrah's Metropolis Casino, \$100 in chips and dinner for 2 at Harrah's Steakhouse!!

Plus many more prizes donated by vendors!

If you would like to donate a prize, please call Christy at (888) 858-3721

Blackjack - Poker - Roulette - Craps

TKTDRA Guest Program

The Guest Program is included with Your Guest Convention Registration Fee

If you would like to attend, please indicate on the registration form located on page 5 or 7 by checking the appropriate box.

Country Music Hall of Fame

Saturday, August 8, 2009

Tour - 9:30 AM

Brenda Lee Interview - 1:30 PM

**Meet
Brenda Lee!!**



**Don't Miss
Out!!**

Exhibitor Opportunities

Each Exhibitor will have one 6-foot table with skirting, linens and 2 chairs. The Exhibitor registration fee is \$500, which includes one full registration, your exhibitor table, and attendance to all convention functions. Additional persons at each exhibitor table must register at \$125 per person, which includes all convention functions.

Exhibitor set up will be Friday, August 7, 2009 from 1:00 p.m. to 5:00 p.m. in the area outside of the meeting room. Breakfast will also be served in this area. As an exhibitor you will have plenty of opportunities to meet with attendees in this high-traffic area.

Specific exhibitor times have also been set aside in the program. Exhibits will be open Friday, August 7, 6:00 p.m. - 7:30 p.m. before the Casino Night, Saturday, August 8, 1:00 p.m. - 3:00 p.m. and during breaks and breakfast. Exhibitor break down will be Saturday, August 8, from 3:00 p.m. -5:00 p.m.

TKTDRA CANNOT ASSURE THE SECURITY OF YOUR EXHIBIT OVERNIGHT

CANCELLATION POLICY

The full amount of registration fee will be refunded until July 20, 2009. All registrations after July 20, 2009 will be charged a \$25 late fee. There will be no refunds after July 20, 2009. If you are registering two or more people please fill out the form above.

Please mail or fax (with credit card info) the Vendor Registration and Additional Registrant Form to: TKTDRA, P.O. Box 82531, Baton Rouge, LA 70884 or Fax to(225) 767-7648. For additional information call Christy Marino at (888) 858-3721.

GOLF TOURNAMENT

Friday, August 7, 2009
9:00 a.m. Shotgun Start

Vanderbilt Legends Club
1500 Legends Club Lane
Franklin, TN 37069



Tucked between rolling hills and breathtaking panoramas, Vanderbilt Legends Club's private facility features two championship courses co-designed by Hall of Fame golfer Tom Kite and renowned golf course architect Bob Cupp. Each course is designed to challenge golfers of all skill levels as they meander through scenic ponds and lush, contoured countryside.

Since opening in 1992, Vanderbilt Legends Club has been widely recognized as Middle Tennessee's premier golf facility and has played host to numerous marquee events, including LPGA Tour tournaments, U.S. Senior Open Qualifying and U.S. Girls Junior Championship. The Club is also the home of the prestigious Vanderbilt University Men's and Women's golf teams. Alongside the tournament-caliber courses is a state-of-the-art, 19-acre practice facility equipped with double tees, two putting greens and a short game area with practice bunkers.

Modified Shotgun start will begin at 9:00 a.m.

Golf course green fees \$125.

Lunch & Refreshments provided.

Prizes will be given for 1st, 2nd, and 3rd place

DRESS CODE- Appropriate golf attire is required by all players and volunteers. Guests are permitted to wear shirts with collars and sleeves, slacks or Bermuda shorts. Tank tops, tee shirts, blue jeans, fishnet tops, cut-offs, sweat pants, short shorts or athletic shorts are not permitted. Soft spikes only.

**Contact Christy with team assignments by phone
(888) 858-3721, Fax (225) 767-7648 or
Christy@tatmangroup.com**

Tennessee/Kentucky Tire Dealers & Retreaders Association

HALL OF FAME BANQUET

Saturday, August 8, 2009

7:00 p.m.

StockYard Restaurant

901 2nd Ave

Nashville ,TN

2009 Hall of Fame Inductees:

Jim Barber

Harold Coker

Doc Holiday

Shaw Jared

Milton Jones

R.W. Bob Ritter, Sr.

Marvin Steele

H.B. Willis

The Hall of Fame Banquet is hosted to honor the individuals who have played a significant role in the growth and development of the Tire Industry and the Tennessee/Kentucky Tire Dealers & Retreaders Association. The inductee will have proven success and leadership within the industry, as well as public service for the community at large where they work and live. The Hall of Fame Banquet offers those in attendance an opportunity to network while enjoying refreshing cocktails and an exquisite meal.

Please turn to the Member registration page or the Vendor Registration page to fill out a form for each person attending the Hall of Fame Banquet. If you are not attending the full convention, the fee for attending just the Hall of Fame Banquet is \$85 per person.

Please contact Christy Marino at (888) 858-3721 with any special dietary needs or requirements by July 20, 2009

**** Please note that the location is only accessible by stairs ****

TKTDRA Hall of Fame Banquet
August 8, 2009 at 7:00 p.m.
StockYard Restaurant

The Hall of Fame Banquet is hosted to honor the individuals who have played a significant role in the growth and development of the Tire Industry and the Tennessee/Kentucky Tire Dealers & Retreaders Association.

**Please join TKTDRA in honoring our
2009 Hall of Fame Inductees.**

See page 10 for more details!

TKTDRA
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