



**TENNESSEE/KENTUCKY TIRE DEALERS
AND RETREADERS ASSOCIATION
2009 ANNUAL CONVENTION & TRADE SHOW
AUGUST 7—8, 2009
Hilton Nashville Downtown, Nashville, TN**

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

EXHIBITOR OPPORTUNITY

Each exhibitor will have one 6 ft. table with skirting, linens and 2 chairs. The Exhibitor registration fee is \$500, which includes one full registration, your exhibitor table, and attendance to all convention functions. Additional persons at each exhibitor table must register at \$125 per person, which includes all convention functions.

Exhibit set up will be Friday, August 7, 1:00 p.m. - 5:00 p.m. in the area outside of the meeting room. Breakfast will also be served in this area. As an exhibitor you will have plenty of opportunities to meet with attendees in this high traffic area. Specific exhibitor times have also been set aside in the program. Exhibits will be open Friday, August 7, 6:00 p.m. - 9:30 p.m. during the reception and Saturday, August 8, 1:00 p.m. - 3:00 p.m. Exhibitor break down will be Saturday, August 8, from 3:00 p.m. -5:00 p.m.

TKTDRA CANNOT ASSURE THE SECURITY OF YOUR EXHIBIT OVERNIGHT.

SPONSORSHIP OPPORTUNITIES

Platinum Level - \$5,000 and above

- Two Exhibitor Registrations
- Full page ad in the Convention Program
- Recognition in TKTDRA Newsletter
- Logo on all printed materials
- Recognition throughout the Convention

Plus one of the following 2 designations:

- Hall of Fame Induction & Dinner: Sign placed at entrance and on tables designating the company as the dinner sponsor
- Friday Night Reception: Sign placed at entrance designating the company as the reception sponsor

Gold Level - \$2500

- One Exhibitor Registration
- 1/2 page ad in the Convention Program
- Recognition in the TKTDRA Newsletter
- Logo on all printed materials
- Recognition throughout the Convention

Plus one of the following 2 designations:

- Speaker Sponsor: Recognition as the speaker sponsor
- Golf Sponsor: Recognition as the golf sponsor

Silver Level - \$1000

- Recognition in TKTDRA Newsletter
- 1/4 page ad in the Convention Program
- Listing on all printed materials
- Recognition throughout the Convention

Plus one of the following 3 designations:

- Saturday Lunch Sponsor: Sign placed at entrance and on tables designating the company as the lunch sponsor
- Drink Cart Sponsor: Recognition as the drink cart sponsor
- Breakfast Sponsor: Sign placed at breakfast area

Bronze Level - \$500

- Recognition in the TKTDRA Newsletter
- 1/4 page ad in the Convention Program
- Listing on all printed materials
- Recognition throughout the Convention

Hole Sponsor-\$125

- Sign placed at Golf Tournament on the hole

Miscellaneous Sponsor

- Recognition in the Convention Program
- Recognition throughout the Convention
- Including any miscellaneous prizes
- Door prizes welcome. Please contact Christy at (888) 858-3721 or christy@tatmangroup.com



**TENNESSEE/KENTUCKY TIRE DEALERS
AND RETREADERS ASSOCIATION**
2009 ANNUAL CONVENTION & TRADE SHOW
AUGUST 7—8, 2009
Hilton Nashville Downtown, Nashville, TN

SPONSOR & EXHIBITOR REGISTRATION

Registration Type	Amount	Total
Exhibitor Registration <i>(Includes all scheduled events and one 6 ft. table)</i>	\$500 x _____	\$ _____
New Member Joining Registration <i>(Includes 2009-2010 dues payment)</i>	\$675 x _____	\$ _____
Exhibitor Assistant <i>(Additional exhibitor assistants must pay an additional registration fee)</i>	\$125 x _____	\$ _____
Electricity	\$25 x _____	\$ _____
Golf Registration	\$125 x _____	\$ _____
Guest Registration Guest Name: _____	\$100 x _____	\$ _____
<i>I plan on attending the Guest Program on Saturday</i>		
Hall of Fame Banquet Only <i>(per person)</i>	\$75 x _____	\$ _____
Sponsorship Levels		\$ _____
<input type="checkbox"/> Platinum Level <input type="checkbox"/> Gold Level <input type="checkbox"/> Silver Level <input type="checkbox"/> Bronze Level <input type="checkbox"/> Hole Sponsor <input type="checkbox"/> Miscellaneous Sponsor		
TOTAL		\$ _____

Company Name _____
(As you would like it to appear on the signage)

Name _____

Mailing Address _____

Phone _____ Fax _____

Email _____

Method of Payment

Check # _____ *(make checks payable to Tennessee Kentucky Tire Dealers & Retreaders Association)*

MasterCard
 VISA
 Discover
 American Express

Account # _____

Exp. Date _____ V Code _____ Signature _____

Cancellations:
 The full amount of the registration fee will be refunded until **July 31, 2009**

Send payments by mail or fax to:
**Tennessee/Kentucky Tire Dealers
and Retreaders Association**
 P.O. Box 82531
 Baton Rouge, LA 70884
 Fax: (225) 767-7648

Questions?
Call Christy at
(888) 858-3721 or for full
registration brochure go to
www.TKTDRA.org