



*NO DETOURS.*<sup>™</sup>



## NO DETOURS™ THIS WE PLEDGE

What sets Bandag apart? Attitude. Plain and simple. It's coming into work, rolling up our sleeves and delivering new ways to save fleets time and money. It's a belief in straight talk and hard work that gets the job done. And approaching every challenge with a professional, can-do spirit. NO DETOURS is our commitment to never take shortcuts. Our dedication to innovative solutions that deliver results. The passion embodied in everything we do, from best-in-class tread products to custom, uptime-critical services. NO DETOURS is our pledge to remove roadblocks between our customers and enduring financial success.



Since 1957, Bandag has built a business that revolves around keeping trucks on the road. For nearly five decades, our name has been synonymous with reliability. Fleets of all sizes, all over the world, depend on our superior tread products to move them forward on time and on budget. This earns Bandag the trust of even

ONE BELIEF FROM THE BEGINNING: KEEP TRUCKS ROLLING

the most demanding fleet managers. Because they know retreads are our core business, not our side business. Staying true to our heritage, Bandag continues to lead the way with innovative programs and services that save fleets time, money and effort. When it comes to keeping trucks rolling, no other company comes close to matching our experience. And out here, experience counts for everything.



**TRUST EARNED**

# COST CONTROL



There is one truth in the trucking business: no two routes are created equal. A simple fact that leads to a big idea: application-specific retreads. Bandag retreads are engineered to fit your specific vehicle applications. By addressing real-world needs, our retreads perform like new tires, at a fraction of the price. Next-generation compounds

## T H E T I R E S D R I V I N G A N I N D U S T R Y



*No one offers more application-specific retreads.*

reduce your wear and tear. Specialized tread patterns deliver superior traction and performance. So whether your trucks crawl in and out of quarries, snake through back alleys

or roam the highways, we have just the right tire. One designed to reduce downtime, cut operating costs and help you squeeze more profits from every truck out there.

Blame it on our belief in relentless innovation, but we never stop delivering ways to keep trucks rolling. That's why Bandag, together with our dealers, goes above and beyond retreads. We offer custom, uptime-critical services that keep fleets running smoothly and more profitably. These services lighten the load on your mechanics by optimizing

P A S S I O N   T H A T   R U N S   W E L L   B E Y O N D   R E T R E A D S

your maintenance activities and keeping you ahead of potential downtime. Our software



**Fleet Analyzer Software**  
*Innovative software, combined with handheld technology, is one way we help fleets manage valuable data.*

tracks your fleet, analyzes trends and allows you to make smarter decisions. All through the convenience

of a single contact point. Yes, we're passionate about your fleet. That's what drives us to do everything we can to make your fleet more successful now and miles down the road.



# COMBINED STRENGTH





*The Bandag Alliance is a network with over 1,600 sales and service locations across North America.*

Strength in numbers. That's what makes the Bandag Strategic Alliance a force to be reckoned with. Our national network and patented systems ensure consistent quality products and services wherever the need arises.

Yet numbers alone don't tell the whole story. Our strength lies with our independent

**A N A L L I A N C E O F U N R I V A L E D S T R E N G T H**

dealers. The guys who know your fleet inside and out. Dealers you can trust for a complete

and unbiased package of tire products and services. It's truly the best of both worlds. This

combination of reliable Bandag quality and passionate independent

dealers allows us to put fleets first. Learn more on how the Bandag

difference can drive your fleet forward. Visit [www.bandag.com](http://www.bandag.com).



*From coast to coast, independent Bandag dealers go the extra mile after mile after mile.*



**NO DETOURS.**

**FOR MORE INFORMATION CALL 1-800-523-6366 PROMPT 6 OR VISIT [WWW.BANDAG.COM](http://WWW.BANDAG.COM)**