



PRESS RELEASE

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Sim Racing Platform for Persons with Disabilities to Debut at SpeedwayEXPO

Qualifiers will drive a modified race car at area race track.

Salisbury, MA—Accessible Racing and SpeedwayEXPO are bringing the world of short-track racing to physically challenged individuals. Accessible Racing will debut its new 'Arrive & Drive' program at SpeedwayEXPO—a real-time, internet-based simulated-racing competition—with equipment adapted for use by persons with disabilities. Physically challenged participants at SpeedwayEXPO will have the chance to qualify to drive a specially adapted race car on an area oval track in June.

The simulator system at SpeedwayEXPO is based on the popular iRacing software platform and a specialized driving module. "Most racing simulators require the use of pedals to drive the car," explains Brian Hanaford, president of Fairfield, New Jersey-based, non-profit Accessible Racing. "Our platform uses modified hand and wheel controls, which allows persons who do not have the use of their legs to compete in sim racing."

The Accessible Racing simulator will be available for use throughout show hours, and participants will be able to qualify for the chance to win a spot driving the world's only 'Arrive & Drive' race car modified with hand and wheel controls at the Loon Mountain Driver Skills School and at White Mountain Motorsports Park under the lights on June 26, 2009.

Video therapy is a being increasingly used for rehabilitation therapy for patients recovering from strokes, broken bones, and combat injuries. Arrive & Drive is the first application involving the exciting world of race car driving.

On February 26th the day before the opening of the SpeedwayEXPO, Accessible Racing will bring its racing simulator to Shriners Hospitals for Children in Springfield, MA. This visit will provide children with orthopaedic conditions the opportunity to operate the simulator, taking the sim car for a few laps around the track.

For information on Accessible Racing, contact Brian Hanaford at 603-726-6477 or brianhanaford@aol.com, or visit www.accessibleracing.com. For information on Shriners Hospitals for Children, contact Bernadette White at 413-735-1291 or bwhite@shrinenet.org.

Tickets for SpeedwayEXPO can purchased in advance to save nearly one-third of the price at the gate. Go to SpeedwayEXPO.com or call 978-465-9099 x 103. Discount coupons good for \$5 off the price of admission are also available at more than 160 participating Sunoco retailers throughout New England.

Produced by *Speedway Illustrated* Magazine and sponsored by Sunoco, SpeedwayEXPO is at the Big E, in West Springfield, MA. It is the largest event for drivers, teams, tracks, and racing vendors in New England. SpeedwayEXPO will launch the 2009 racing season with more than 200 new race cars and old favorites, and hundreds of exhibits for drivers, crews, and fans from a dozen states and Canada. Thousands of enthusiasts pack more than 130,000 square feet of exhibit space to take part in seminars and demonstrations; see retailers of racing gear and memorabilia; and meet today's and yesterday's racing celebrities.

For the latest information on SpeedwayEXPO, visit www.speedwayexpo.com.

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