



NC TIRE DEALERS & RETREADERS ASSOCIATION

2008 CONVENTION & TRADE SHOW

EMBASSY SUITES & CONFERENCE CTR., GREENSBORO, NC

MARCH 28 – MARCH 30

FRIDAY

9:00AM

Golf Outing at Jamestown Golf Course – (lunch included)

Prizes will be awarded at Friday night's banquet

3:00pm

Board Meeting / Vendor Set Up 2:30pm – 5:30pm [See: Sat. Morn. (Optional)]

5:30pm – 9:00pm

Children's Program: Dinner & Fun at Celebration Station w/ Adult Chaperones

6:00pm – 7:00pm

Vendor Appreciation Reception: Trade Show Area (tickets required)

7:00pm – 9:00

Awards / Banquet DinnerNew Director Installation (tickets required) Attire: Business Casual

Speaker: Mike DeSorbo, Carquest Corporation

“Excellence in Customer Service”

Cash Door Prizes – Golf awards / prizes

SATURDAY

6:30 – 8:45

Breakfast: Atrium area (no activity) at your leisure

9:00am – 10:30am

Seminar: Mike DeSorbo, Carquest

Excellence in Customer Service ‘How to achieve the goal’

10:30am – 12:00noon

Seminar: Dan Malloy, Malloy Business Development

Turning Challenging Price Shopper Calls into Long Term Customers

~Teach your counter staff how to double their appointment rate~

12:00 Noon

Lunch (tickets required)

2:00pm – 7:00pm

Trade Show..... Don't miss it! The trade show is free.

Drawings to be given away – Special Vendor presentations – Equipment Demonstrations

6:00pm – 7:00pm

Reception: (trade show area) (tickets required)

7:00pm – 9:30

Annual Meeting / Dinner Banquet (tickets required)

Entertainment: Comedian / Impressionist (Family Fun)

Attire: Business Casual

Cash Door Prizes & Vendor Prize Give-Aways

SUNDAY

8:30am – 9:30am

Mini Board meeting

NCTDRA ANNUAL CONVENTION & TRADE SHOW

March 28th – March 29th, 2008 Embassy Suites & Conference Ctr., Greensboro, NC

~ REGISTRATION FORM ~

Name _____ Spouse/Guest/Employee _____

Children's Name & Age _____

Business _____

Street _____

City _____ State _____ Zip _____ e-mail _____

Telephone # _____ Fax _____

Full Registration Rate/Per Person

Member Registration Fee	(Includes all activities)	125.00	<input type="checkbox"/>
Spouse/Guest/Employee Registration	(Includes all activities)	125.00	<input type="checkbox"/>
Teens, ages 12 & up	(Includes all activities)	95.00	<input type="checkbox"/>
Child, ages 4 to 11	(Includes all activities)	60.00	<input type="checkbox"/>

Partial Registration - (Per Function)

Receptions: Friday Night	Persons _____	X	25.00	<input type="checkbox"/>
Saturday Night	Persons _____	X	25.00	<input type="checkbox"/>
Friday Evening: Speaker/Awards/Dinner	Persons _____	X	45.00	<input type="checkbox"/>
Saturday Lunch	Persons _____	X	20.00	<input type="checkbox"/>
Saturday Evening Banquet/Entertainment	Persons _____	X	45.00	<input type="checkbox"/>
Children's Meal Tickets	Persons _____	X	12.00	<input type="checkbox"/>
Friday Evening Children's Program	Persons _____	X	30.00	<input type="checkbox"/>
<i>Teens</i> (same as adult)				

Golf Package (includes lunch)	Person _____	X	65.00	<input type="checkbox"/>
*(Golf not included in Registration)	Mulligans (limit (2) _____)	X	5.00	<input type="checkbox"/>

TOTAL AMOUNT DUE: \$ _____

Check Amount: \$ _____

-or-

M/C – Visa – Credit Card # _____

Signature: _____ Exp. Date _____

****RETURN FORM & PAYMENT TO THIS ADDRESS ****

Mailing Address: NCTDRA - P.O. Box 17046 - Raleigh, NC 27619

INFORMATION

Phone: 877 784 0111

fax: 919 784 0144

Reece Hester, Executive Director
email frhester@bellsouth.net

Becky Hester, Administrative Asst.
email: reececap@bellsouth.net

****Golf is a separate package to the registration****

**~NCTDRA ANNUAL CONVENTION & TRADE SHOW~
MARCH 28th – MARCH 30TH 2008 Greensboro, NC
SPONSORSHIP SUPPORT FORM**

YOUR NAME _____ DATE _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE () _____ FAX _____

E-MAIL _____

WE WILL SUPPORT THE ASSOCIATION IN THE FOLLOWING CATEGORY

PLATINUM \$ 4,000

(10 FREE REGISTRATIONS FOR CUSTOMERS NOT ATTENDING LAST YEARS CONVENTION)

GOLD \$ 3,000

(7 FREE REGISTRATIONS FOR CUSTOMERS NOT ATTENDING LAST YEARS CONVENTION)

SILVER \$ 2,000

(5 FREE REGISTRATIONS FOR CUSTOMERS NOT ATTENDING LAST YEARS CONVENTION)

BRONZE \$ 1,000

(3 FREE REGISTRATIONS FOR CUSTOMERS NOT ATTENDING LAST YEARS CONVENTION)

PEWTER \$ 500

(2 FREE REGISTRATIONS FOR CUSTOMERS NOT ATTENDING LAST YEARS CONVENTION)

CHECK ENCLOSED

BILL ME BY MARCH 1ST, 2008

*Profits from the convention is one way we support the lobbying efforts of the association. Each year as the legislative session gets longer our lobbying expenses grow larger. It is a never ending fight and we will continue this fight for the rights of the independent tire dealers in North Carolina. Your generosity enables us to also keep the dues cost down so every tire dealer in the state can afford to be a member.

*For your contribution lots of publicity will be given starting with badges. Each sponsored representatives badge will have a ribbon showing their category of support. The ribbon will read, "Platinum Sponsor" etc and each will be a different color. All pre and post advertising materials will contain a list of sponsors. The convention program will list all sponsors. Your Company Name and representative will also be recognized at the Awards Banquet.

- o Other Reasons to Support include: Newsletter: Advertising Company Name Monthly for 1 year
- o Web Site Listing (NCTDRA) – N/C
- o 'Educated Business' (leaders) are the people that attend these functions
- o Free Full Registrations for Sponsors' (**customers**) / number of registrations based on level / (must not have attended last year's Convention)
- o Referrals from Association inquiries
- o Exposure of product & Company

PLEASE RETURN TO:

Reece Hester, Exec. Dir.
frhester@bellsouth.net

NCTDRA
P.O. BOX 17046
RALEIGH, NC 27619

Becky Hester, Admin. Asst.
reececap@bellsouth.net

PHONE 877 784 0111

FAX 919 784 0144

Your Contribution & Support Are Very Much Appreciated



TRADE SHOW RESERVATION FORM
March 28th - March 29th, 2008
EMBASSY SUITES HOTEL & CONFERENCE CTR.
Greensboro, NC

THIS WILL BE A SOLD OUT TRADE SHOW
LIMITED SPACES TAKEN ON A FIRST COME BASIS (Reservations start 1-21-08)

COMPANY NAME _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE () _____ FAX () _____

E-MAIL _____

ATTENDEE: _____

NAME(S) _____

TABLE TOP BOOTH'S: \$500 (2) table limit Internet available \$50 additional

* This automatically includes you as a Sponsor for 2008 *

***OPERATIONAL EQUIPMENT BOOTH 10x30 ft. area ~Hotel Space Safety Requirement~**
(Minimum Silver Sponsorship Required)* or 8x32 ft. ~This is a little more than (4) booth sizes~

*This is a **new option** this year for vendors wishing to **operate** equipment*

PRIZE GIVE-AWAY DONATIONS LIST HERE: _____

Prizes will be determined by business cards deposited at the vendor's booth. Prizes will be announced and presented at the Saturday evening banquet. *This is an optional feature for vendors.

SHOW HOURS: ** Saturday 2:00 PM – 7:00 PM***

Reception will be held in the show area each evening 6:00 PM – 7:00 PM

BILL ME BY MARCH 1, 2008

CHECK ENCLOSED

Phone (877) 784-0111

Fax (919) 784-0144

E-mail frhester@bellsouth.net

TABLE SET-UP TIME BEGINS

from: 2:30pm – 5:00 pm Friday

Or, 9:00am – 11:30pm Saturday

~ Power will be provided at all trade booths ...free ~
~ Internet connection will be 50.00 per vendor (if needed) ~
Sorry... equipment operators will have to provide own air



EMBASSY SUITES
HOTELS*

204 Centreport Drive
Greensboro, NC 27409

**North Carolina Tire Dealers & Retreaders Association
Thursday, March 27 – Sunday, March 30, 2008**

Group Online Code: NCT

Hotel registration deadline is March 6, 2008. Room reservations after this date will be accepted on a prevailing rate and availability basis. Attendees wishing to arrive earlier or stay later may receive convention rates if rooms are available at the time you call to make your reservations.

Rate: \$109.00 + 12.75% tax ... also includes breakfast buffet

Phone: (800) EMBASSY

Online: www.embassysuites.com

* Don't forget to indicate group code to receive rate.

Check-in time is 3 p.m. Check-out time is noon. Guest check-in cannot be guaranteed prior to 3:00 p.m. on the day of arrival. Rooms will be made available for group check-in as soon as possible.

Guest Name:					
Arrival Date:		King:		Non-Smoking:	
Departure Date:		Double:		Smoking:	
Credit Card #:				Exp Date:	
Signature:	_____				
Company Name	_____				
Address:	_____				
Phone:	_____				
Email Address:	_____				

*A confirmation number will be sent back to the above email address to confirm.

To Email Form(preferred): stacy.jones@jgh.com

To Fax Form: Fax: (336) 668-2873 Attention Reservations

Phone: (336) 668-4535



Thank You, We will look forward to seeing you there !!!!!





NCTDRA Golf Outing March, 28th, 2008

~ Agenda, Format & Sign up Sheet ~

~ See convention registration for payment ~

- WHERE:** Jamestown Park Golf Club, (3 miles from hotel).
7401 Jamestown, NC 27282 (Directions from Hotel below)
- PHONE:** 336-454-4912
- TIME:** 9:30am Shotgun Start
- LEAVE:** Hotel (5 minutes to course) *Time depends on practice before playing
- LUNCH:** Provided at the turn... Burger, Chips, Drink, Cookie, etc...
- PRIZES:** Multiple prizes for misc. golf achievements & non golf achievements!
- FORMAT:**

- Superball / Captains Choice

All four players will tee off on each hole, select the best ball, then all hit again. Continue this sequence until the ball is holed out. Remember, The first ball in the hole is your score for that hole. If a ball chosen comes to rest in a bunker, water hazard, or the rough, all players must play from the same condition by placing their ball within one club length of the original spot without getting closer to the hole. All balls played from the fairway may be improved one club length no closer to the hole.

PLAY FROM:

- White Tee's...(Mens)

In case of a tie it will be decided by a scorecard playoff starting on the men's #1 Handicap hole.

ATTIRE:

Golfers are expected to wear traditional golf attire on the golf course. Golf shoes and a collared shirt are required. Jeans (including designer jeans), tennis shorts, and sweatpants are not permitted. Bermuda length shorts are permitted. Players not properly attired will be refused play. It is the host's responsibility to make your guests aware of the dress code.

YOUR NAME _____

HANDICAP _____

MULLIGAN _____ (see registration for payment)
(\$5.00) ea. *limit 2

DIRECTIONS

Leaving Hotel: Take Right out of Driveway (NC68S) Go under I-40 for 3.5 miles. Left on Penny Rd. Go 1 mile. Turn Left on East Fork Rd. Go .5 mile and course will be on the Right.

ANY QUESTIONS: CALL 877 784 0111 or fax 919 784 0144 or, frhester@bellsouth.net